

♦3109 WRIGHT STREET  
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## -----EDUCATION-----

♦In Progress: DOCTORATE  
OF EDUCATION IN  
LEADERSHIP  
*Creighton University*

Anticipated Graduation  
Date: May 2015

♦MASTER OF ARTS IN  
HEALTH STUDIES  
*The University of Alabama*

♦BACHELOR OF ARTS IN  
LIBERAL ARTS  
*Grand View University*

♦ASSOCIATE OF ARTS IN  
GENERAL STUDIES  
*Iowa Central Community  
College*

## -----ACHIEVEMENTS-----

♦Certified Health Education  
Specialist - Credentialed  
through the National  
Commission for Health  
Education

♦National Career Readiness  
Certificate - Level: GOLD

♦Karen Packer Spirit of  
Collaboration Award at the  
2012 Iowa Cancer Summit

## ----VOLUNTEER WORK----

♦CO-CHAIR  
LGBT Health Initiative of  
Iowa

♦CO-CHAIR  
Health Equity and  
Disparities Committee  
within the Iowa Cancer  
Consortium

# Daniel Hoffman-Zinnel

INNOVATOR ♦ LEADER ♦ EFFECTIVE ♦ RELIABLE

## -----SUMMARY OF QUALIFICATIONS-----

### ♦PROGRAM MANAGEMENT & ADMINISTRATION

Develop, implement, & evaluate a variety of community-based programs ranging from health care, health education & promotion, health insurance, employment & training, housing, & general human services. Accountable for administration, evaluation, & reporting of programs that exceed performance outcome goals. Create work plans to measure progress & keep on target toward goals & objectives.

### ♦PROGRAM DEVELOPMENT & EXPANSION

Responsible for the research, development, & implementation of internal professional development trainings, which include new employee orientation, diversity & inclusivity, & leadership & management. Research, write, & present on grant funding proposals. Successfully secured new grant funding totaling over \$2 million in three years for Proteus. Inventive developer that has a significant network of colleagues & partners that have been utilized for collaboration or support on projects. Creative in designing proposals with a high success rate.

### ♦LEADERSHIP

Effective, reliable, & strategic leader that is mission driven & adaptable to change. Led team members to start up new successful programs in multi-state region. Initiated & guided health coalition to hold statewide conference with collaboration & partnership from interdisciplinary sectors. Directed statewide comprehensive needs assessment that was approved by federal government.

## -----PROFESSIONAL EXPERIENCE-----

### ♦DIRECTOR OF OUTREACH AND EDUCATION

Planned Parenthood of the Heartland - February 2014 to Present

Proteus, Inc. - September 2007 to April 2008

### ♦ADJUNCT INSTRUCTOR

Iowa Central Community College - July 2012 to Present

### ♦Respite Provider

Lutheran Services in Iowa - May 2008 to Present

### ♦REGIONAL DIRECTOR

Proteus, Inc. - April 2009 to February 2014

### ♦LGBT HEALTH AND WELLNESS COORDINATOR

One Iowa - September 2013 to February 2014

### ♦COMMUNITY HEALTH ASSISTANT

Iowa Cancer Consortium - January 2011 to July 2013

### ♦CAREER DEVELOPMENT COORDINATOR

Proteus, Inc. - September 2007 to April 2009

### ♦CASEWORKER

Lutheran Services in Iowa - October 2006 to May 2008

### ♦SINGER/DANCER

American Entertainment Productions- March 2006 to September 2006