

# Gabriel Glynn

Chief Marketing Officer at Slash Web Studios

Gabe@SlashWebStudios.com

---

## Summary

At Slash/Web Studios we create beautiful and brilliant digital products in an incredibly creative and unique environment. We drink Monster Energy drinks, stay up late, play with Nerf guns, and care deeply about our work and our clients. Our team is our second family and you'll feel that from the minute you step foot in our studio.

Slash/Web Studios services: Website Design, Social Media, Graphic Design, Web Development, Web Hosting, Search Engine Optimization (SEO), Blog Development, Augmented Reality, Native Mobile Applications, Web Applications.

We also dabble in world domination, competitive eating, and sloth farming.

Specialties: Networking, Business, Connecting, Brainstorming, Marketing, Technology, Public Speaking.

---

## Experience

### **Chief Marketing Officer at Slash Web Studios**

September 2011 - Present (3 years 4 months)

In September of 2011 my digital marketing company, Adstringo, was acquired by Slash/Web Studios of Ankeny. Slash/Web provides the best in digital technology resources for businesses including web design/development, mobile applications, e-commerce, blogs, web hosting, and content management!

*2 recommendations available upon request*

### **Owner at Asset Protection Specialists, LLC**

April 2007 - March 2012 (5 years)

Asset Protection Specialists, LLC is a company that conducts home and business inventories using photography and videography to catalog your property. In the event that you need file a claim with your insurance company you will be armed with the proof and documentation needed to articulate your losses.

*5 recommendations available upon request*

### **CEO at Adstringo, LLC**

August 2009 - September 2011 (2 years 2 months)

Adstringo, meaning 'to bring together' in Latin, is all about bringing businesses closer than ever to their clients. Everyday millions of people use social media to talk about products, services and industries but most businesses are not listening. Adstringo helps those businesses connect with their consumers, some of which are already talking about their products. By using tools and strategies available through Adstringo the barriers of social media are broken down and an efficient way to communicate is established.

*1 recommendation available upon request*

**Chairperson at Ankeny Young Professionals**

January 2010 - January 2011 (1 year 1 month)

Ankeny Young Professionals is wonderful way to connect with other business people from around the metro. AYP also offers great opportunities to get involved with the community through volunteer projects and other programs. Please be my visitor if you would like to learn more about AYP!

**Vice President at Greater Des Moines Business Resource Group**

November 2007 - January 2009 (1 year 3 months)

GDMS-BRG is a networking group of professionals from various backgrounds and industries that have come together for the purpose of advancing local business, learning new leadership techniques and providing advice and expertise to other group members. We meet for lunch (11:30-1pm) at Restoration Dental in the West Glen Towncenter on the 1st and 3rd Tuesday of each month. Come join us for lunch!

**Executive Team Leader at Target Corp.**

March 2003 - May 2007 (4 years 3 months)

I managed a team of amazing talent at Target. In addition to writing process documentation, driving safety results, and reducing shrink, I enjoyed the closeness of our team. Target was a great experience and I could not put a value on the skills I acquired.

*1 recommendation available upon request*

---

## Courses

**AS, Business Administration**

Des Moines Area Community College

Business Law

Accounting

Global Economics

Management

Principles of Marketing

Business Law

Economics

Global Commerce

Accounting

Principles of Management

Principles of Marketing

---

## Honors and Awards

### **Ankeny Leadership Institute Graduate**

Ankeny Leadership Institute

April 2013

The Ankeny Leadership Institute was founded to provide members of the Ankeny community with a better understanding of the public and private sectors and how our city operates. The 6 month long program provides participants with an amazing experience that involves volunteer work, visiting city facilities, and a public service project. Selection criteria includes community involvement, experience, and references.

### **Finalist for YP of the Year 2013**

Des Moines Juice

January 2014

Gabriel Glynn was selected as one of 5 finalists for YP of the Year presented by Juice Magazine. Finalists were nominated during an open nomination online forum and finalists and winner are chosen by an independent panel of local leaders.

### **Iowa Leadership Institute Class of 2013/14**

Iowa Association of Business and Industry

October 2013

Iowa Leadership Institute dates back to 1982. Classes are determined through an application process where a select group is chosen to participate. Each of the monthly sessions takes the class to different cities across the state where they tour business, government facilities, and learn about various topics facing the state of Iowa.

---

## Volunteer Experience

### **Charter Member at Art for Ankeny**

October 2012 - Present (2 years 3 months)

I am part of a movement to bring more culture to the city of Ankeny through the commissioning of public art pieces. Our first piece will be done by renowned artist David Dahlquist and be located in Uptown Ankeny at the new Ankeny Market and Pavilion (est. 2014).

### **Board Appointee - Cultural Arts Board at City of Ankeny**

June 2014 - Present (7 months)

I have the honor of serving a 5 year term on the newly formed Cultural Arts Board for the City of Ankeny. Appointed by Mayor Lorenz in 2014 we began with our first session in June. The Cultural Arts Board will be responsible for building awareness of the arts in Ankeny as well as many of the planning and decision making surrounding arts as it relates to our city.

### **Board Member at Ankeny Young Professionals**

January 2011 - Present (4 years)

Ankeny Young Professionals is an organization dedicated to the personal and professional growth of young people in the business community. A part of the Ankeny Chamber of Commerce we steadily have around 100

members annually. Our programming focuses on skill development for young people as they grow in their careers or businesses.

---

## Languages

<b>English</b>	(Native or bilingual proficiency)
<b>Gablish</b>	(Native or bilingual proficiency)
<b>Ipay Atinlay</b>	(Native or bilingual proficiency)

---

## Projects

### **RE/MAX Real Estate Group**

October 2012 to Present

Members:Gabriel Glynn, Greg Crown, Brett Burkhart

RE/MAX wanted a site that was all about buying and selling homes in Central Iowa. Home search needed to be front and center for visitors. We also made a mobile version for finding their office and contacting their agents.

### **ThermoGRID**

January 2013 to Present

Members:Gabriel Glynn, Brett Burkhart, Greg Crown, David Stevens

The HVAC Profitability Platform. Responsive web application build for companies in the HVAC industry.

### **ThermoGRID**

March 2013 to Present

Members:Gabriel Glynn

Business development and management.

### **Firetrucker Brewery**

April 2014 to July 2014

Members:Gabriel Glynn, Brett Burkhart, Michael Kelly

Not only was it a joy to work with the guys at Firetrucker Brewery, but it was also just a flat out cool project. It focused heavily on design and some new elements that made the project a challenge. Check out the site, then go enjoy a beer from them!

---

## Organizations

### **Rotary Club of Greater Des Moines**

PR Committee Co-Chair

January 2009 to April 2013

Bolder. Fresher. Edgier. Our club is as unique as the members in it. We exemplify the Rotary motto of Service Above Self by raising money for worthy causes in our community and abroad as well as volunteering our time to make Des Moines a better place.

### **Ankeny Young Professionals**

Chairperson

June 2008 to Present

AYP is a collection of young leaders whose focus is to better themselves both personally and professionally. Monthly lunch and learns, social events and gatherings are just a few of the appealing activities of this group. Under the guidance and resources of the Ankeny Chamber of Commerce, AYP has grown to over 100 annual members.

### **Rotary Club of Ankeny**

Member

May 2013 to Present

Rotary provides many opportunities to get involved locally and internationally in philanthropic endeavors. It fills a void in my life that can only be filled by "Service Above Self".

---

## Skills & Expertise

### **Public Speaking**

(Advanced, 11 years experience)

### **Team Management**

(Advanced, 7 years experience)

### **Online Marketing**

(Advanced, 4 years experience)

### **Social Media Marketing**

(Expert, 4 years experience)

### **Political Campaigns**

(Beginner, 2 years experience)

### **Public Relations**

(Intermediate, 2 years experience)

### **Marketing Communications**

(Advanced, 4 years experience)

### **Web Design**

### **Web Development**

### **Web Services**

### **Web Analytics**

### **Web Applications**

### **Mobile Applications**

### **Mobile Marketing**

### **SEO**

### **Social Media**

### **Social Marketing**

### **Bo Staff**

### **Blogging**

**Marketing**  
**Advertising**  
**Leadership**  
**Small Business**  
**Marketing Strategy**  
**Web Marketing**  
**Graphic Design**  
**Digital Marketing**  
**Content Management**  
**Email Marketing**  
**Online Advertising**  
**Social Networking**  
**Website Development**  
**Direct Marketing**  
**Integrated Marketing**  
**Entrepreneurship**  
**WordPress**  
**SEM**  
**Lead Generation**  
**Brand Development**  
**Google Analytics**  
**Digital Strategy**  
**Newsletters**  
**Facebook**  
**Copywriting**  
**Corporate Branding**  
**Content Strategy**  
**Digital Media**  
**E-commerce**

---

## Education

**Des Moines Area Community College**  
AS, Business Administration, 2006 - 2008

**University of Northern Iowa**  
2001 - 2004

---

## Honors and Awards

Deans List 2006-07, President's List 2006-07, Boy Scouts of America: Learning For Life Appreciation Award.

## Interests

Social Media, Marketing, Business, Golf, Family, Friends, Rotary, Hunting, Fishing, Billiards.

---

# Gabriel Glynn

Chief Marketing Officer at Slash Web Studios

Gabe@SlashWebStudios.com

---



## 9 people have recommended Gabriel

"Gabriel Glynn is a true professional! I have had the opportunity to have Gabriel speak to business owners in the Ankeny area regarding IT and social media. Gabriel is constantly on the cutting edge of new ways to market business via web interaction and social media opportunities. Gabriel is a leader in the Ankeny Community. He has taken the Ankeny Young Professional organization to a new level through his leadership. I have enjoyed working with Gabriel for many years and look forward to his leadership, knowledge and energy in the future as he continues to thrive in the business community."

— **Julie Cooper Todtz**, was Gabriel's client

"Gabe, is brilliant in the areas of Social Media and improving your SEO rankings. He will boost your internet footprint. The uniqueness of Gabriel is how he can communicate his ideas to a non tech person. He also understands that the internet should be one of your marketing strategies not your only marketing strategy. If you want your presence improved on the internet AND understand how this is being done- Hire GABE!"

— **Greg Thompson**, was Gabriel's client

"Gabriel was a true professional. He explained his products and pricing clearly, did the work quickly and effectively and the end result was exactly what had been promised. The cost for his service is very reasonable and while it might be one of those things that you think you would do on your own, most likely you'd never get around to it. So for a small fee, it offers a lot of peace of mind in case you were to have replace items in your home. I'd highly recommend him."

— **Sheila Streicher**, was Gabriel's client

"Gabriel is extremely knowledgeable about protecting your home and valuables. He sold us an alarm system through Iowa APS which works very well. We now feel protected. He also took inventory of my parents home and they were very pleased with the price and services Gabriel offers."

— **Sean W. Saunders**, was Gabriel's client

""My husband and I both have offices out of the home. Having an inventory of our laptops, digital camera and all of the other items that would need to immediately be replaced after the loss of our home was something that was weighing on my shoulders for a long time. Like most people I kept putting it off. We just didn't have the time to go through everything. Gabriel's service is one that all should invest in to have

peace-of-mind that your home's assets are thoroughly documented. When you look to have someone come through your home and take pictures and videos...you have to have complete trust in them. Once I met with Gabriel and he shared his expertise from his prior work as an executive with Target there was no hesitation that Gabriel had a first-class business. Thank you Gabriel for your thorough documentation and first-rate customer service! I continue to hand your business cards to everyone I meet....I see your help as handing them a gift!"

— **Amy Kolln**, was Gabriel's client

"Iowa APS offers a great service for anyone that wants to protect their personal property. Gabe is very professional and records your home inventory in just a few hours. Many people intend to catalogue their home inventory but never get around to it. APS has the experience and knowledge to complete your home inventory properly."

— **Mike Dolan**, was Gabriel's client

"Gabriel and his wife Amanda own and operate a superior service to homeowners. Gabriel is an expert in his field, and is creating a blue ocean in asset protection. He is friendly; task oriented, and inquires on a personable level. I refer him to my clients who take pride in insuring their property to value. Thanks for all of the wonderful help Gabriel!"

— **Jennie Smith**, was Gabriel's client

"Your Social Media Academy course was a GREAT experience. Thank you for sharing your in-depth knowledge, insight and real-world examples. You made social media EASY to understand and SIMPLE to use. Now I'm using social media to connect with my prospects and customers in ways that are appropriate, efficient and fun. Best of all, I can measure the results and learn how to improve my efforts. Thanks again! TAKE THIS COURSE you will not be disappointed. Better yet, HIRE Gabe!"

— **Greg Wilde**, was Gabriel's client

"Gabe and I have always seen eye to eye on the value of people. He has the vision to see their best qualities and the drive to do what is best for them. I have worked with Gabe on many occasions and I have come out the better for it every time. His two companies are perfect examples of how Gabe looks out for people. He not only makes sure people can recover when they need need help but he will also help you and your business grow. I would recomend Gabe in more than one capacity during the good times and the bad."

— **Mitch Clefisch**, *Team Leader, Target*, worked indirectly for Gabriel at Target Corp.

[Contact Gabriel on LinkedIn](#)