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Forty Under 40  
100 – 4th Street  
Des Moines, IA 50309

Re: Forty Under 40 Nomination of Aaron Pearce

It is with great pleasure that I recommend Aaron Pearce for inclusion in the 2015 class of Forty Under 40. Aaron is a leader in his profession and in our community.

Aaron is a leader. In his day job, he serves as the General Counsel and Secretary for Continental Western Group, a large insurance company headquartered in Des Moines. Aaron is quite young to hold this position and has clearly made a name for himself in the insurance industry, both in Des Moines and beyond. Aaron is also a prolific speaker and writer, having given several presentations and writing several articles for key industry groups in the last few years. Aaron is also heavily involved in our community. Of particular note is his work with the Rider Club Youth Football. I know firsthand of the time and effort that Aaron devotes to this program to bring youth football to an underserved population.

Aaron is positive, passionate, technically skillful, confident, and trustworthy and I am proud to count him as a friend. Aaron was raised in our community, went away to school, and returned to start his career and make a home in central Iowa.

As a former Forty Under 40 Award recipient, I understand the characteristics needed for inclusion in this esteemed group. I believe that Aaron embodies these characteristics and highly recommend him for inclusion in this year's class.

Very truly yours,



Michael Abbott