

**ELIZABETH A. COONAN**

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January 6, 2015

Des Moines Business Record  
Attn: Forty Under 40 Selection Committee  
100 4<sup>th</sup> Street  
Des Moines, Iowa 50309

Re: Krable Mentzer

Dear Selection Committee:

It is with great enthusiasm that I recommend Krable Mentzer for the Des Moines Business Record Forty Under 40 Award. Krable serves as the Chief Development Officer for Easter Seals Iowa. She is responsible for all fundraising activity, raising nearly \$800,000 for the organization. Krable also handles grant writing, planned and major gifts and manages a team of fundraising professionals. She also serves on the organization's Executive Committee. She works tirelessly to create a culture of philanthropy among her colleagues and clients of Easter Seals Iowa.

I have had the good fortune of working alongside Krable on several service projects through the Junior League of Des Moines and am continually impressed by her ability to organize projects and motivate volunteers. Krable also lends her talents to the East Des Moines Chamber of Commerce where she serves on the Board of Directors. I have observed Krable exhibit excellent leadership and organizational skills and a strong commitment to the Greater Des Moines Community. Krable would make an excellent addition to the 2015 Forty under 40 class.

Should you have any questions regarding my recommendation, please do not hesitate to call. Thank you for considering Krable's candidacy.

Very truly yours,



Elizabeth A. Coonan  
2011 Forty under 40 Award Recipient

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