

January 10, 2014

Business Record
Forty Under 40 Selection Committee
The Depot at 4th
100 4th Street
Des Moines, IA 50309

Dear Selection Committee,

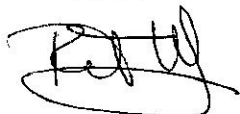
I respectfully submit this letter of recommendation on behalf of Ms. Brooke Knight relative to the Business Record's Forty Under 40 Class of 2014. As the former President and CEO of Make-A-Wish Iowa, it has been my pleasure to know Brooke for the past several years through her support of our charitable cause. Her commitment to the Make-A-Wish mission has been an invaluable asset for our organization and those we serve.

Throughout my interactions with Brooke, I continually witness her strong leadership and commitment to the community. Brooke is the driving force behind her company's support of Make-A-Wish Iowa. Businessolver, motivated by Brooke's contagious enthusiasm and genuine compassion, creates magical moments for our wish kids and their families. Brooke and her team are always respectful of the serious life-threatening challenges faced by these individuals. Her actions change lives and have a positive impact on our community.

I am extremely confident that Brooke Knight is a worthy candidate for the Business Record's Forty Under 40 Class of 2014. Her passion for our wish children and their families, selfless commitment to our community and desire to help those in need are truly commendable. Make-A-Wish Iowa is extremely grateful for Brooke's leadership and contributions to ensure that our mission succeeds.

Please feel free to contact me if I can offer further assistance. Thank you for your consideration.

Regards,

A handwritten signature in black ink, appearing to read 'Rob Kelly', with a stylized flourish at the end.

Rob Kelly
515-490-9364