

# Ryan P. Crane

---

1400 S 52<sup>nd</sup> St., Unit 62 • West Des Moines, IA 50265 • 402-659-8110 • ryancrane83@gmail.com

## **EXPERIENCE**

### **Primary Health Care, Inc.**

**2013-Present**

#### *Development Director*

- Create and develop \$200,000+ annual budget for patient assistance programs
- Manage internal and external communications, including CEO and board reports
- Oversee and execute four annual fundraising events
- Direct new and existing efforts to engage major donors and corporate sponsors
- Supervise and develop volunteer programming

### **Planned Parenthood of the Heartland**

**2010-2013**

#### *Manager of Political Giving*

- Oversaw and assisted in the creation of \$88,000 budget for electoral expenses
- Maintained extensive relationships with high-level donors
- Supervised fundraising efforts of volunteers, interns and board members
- Executed direct mail, online and phone campaigns and events to raise funds

#### *Bilingual Regional Organizer*

- Implemented Get-Out-the-Vote strategy for successful election of Rep. Curt Hanson
- Cultivated key relationships to encourage philanthropy and volunteerism
- Coordinated volunteer trainings for volunteer phone banks
- Campaigned directly with candidates for the 2010 election cycle

### **One Iowa**

**2008-2010**

#### *Senior Regional Organizer*

- Consulted and lobbied with legislators and community leaders advocating for gay rights
- Collaborated and personally raised \$27,000 with numerous organizations
- Created ongoing educational and informative presentations for diverse audiences
- Orchestrated multiple public events and traveled extensively across Iowa cultivating activist support

### **University of Northern Iowa**

**2007-2008**

#### *Teaching Assistant*

- Administered formal and informal assessment to over 100 students
- Instructed students in content and culture of Spanish language
- Designed and implemented daily lesson plans for three Spanish classes
- Fostered a positive learning environment in and out of the classroom

### **Iowa Democratic Party**

**2006**

#### *Canvasser*

- Helped organize and facilitate press conferences for local and national politicians
- Encouraged thousands of voters to participate in the democratic process
- Educated voters face-to-face on issues and current events

### **University of Northern Iowa**

**2003-2005**

#### *Lead Staff News Writer/ Opinion Columnist*

- Authored over 35 weekly opinion columns
- Edited articles from new staff writers
- Contributed to over 50 news articles

## **EDUCATION**

<b>University of Northern Iowa, Cedar Falls, IA</b> Masters of Arts- Spanish	<b>2008</b>
<b>University of Northern Iowa, Cedar Falls, IA</b> Bachelor of Arts- Spanish Bachelor of Arts- Communication Studies	<b>2006</b>
<b>University of Oviedo, Oviedo, Spain</b> Semester Abroad	<b>2004</b>

## **LEADERSHIP**

Passageways—Treasurer	<b>2014-Present</b>
First Friday Breakfast Club—Board Member	<b>2011-Present</b>
First Friday Breakfast Club—Scholarship Committee Chair	<b>2011-Present</b>
Greater Des Moines Leadership Institute—Fellow	<b>2014</b>
Americans for Democratic Action—National Board Member	<b>2012-2013</b>
New Leaders Council—Chapter Co-Director	<b>2012-2014</b>
New Leaders Council—Finance Co-Chair	<b>2011-2012</b>
New Leaders Council—Fellow	<b>2011</b>
Iowa Public Interest Research Group (PIRG)—Campus Coordinator	<b>2007-2008</b>