

January 6, 2015

Jason Swanson
Business Record
100 Fourth Street
Des Moines, IA 50309
VIA ELECTRONIC SUBMISSION

RE: Carrie Kruse – ‘Forty Under 40’

Dear Mr. Swanson:

I am writing in support of Carrie Kruse’s nomination for selection as one of this year’s “Forty Under 40” recipients. I have known Carrie since 2010, when she was appointed as the City’s Chief Financial Officer. I spent several years working with her in my role as City Attorney for Windsor Heights and can attest to both the quality of her work and her qualities as a person. A number of my friends and colleagues are past recipients of this award so I know the caliber of people who typically receive this honor and I can say unequivocally that she would be a tremendous addition to the “Forty Under 40” group of recipients.

Carrie is extremely bright and hard working as shown by her ability to obtain her M.B.A. (with a 4.0 G.P.A.) while serving as the Chief Financial Officer of the City of Windsor Heights. In her capacity as the Chief Financial Officer for the City, her vision and competence was instrumental in developing long-term financial analyses for the City. She was also vital in working with department heads to develop and then keep them on task with their budgets. Since leaving Windsor Heights to put her M.B.A. to better use as a Budget Analyst with the City of Des Moines, she has continued to assist her former city when needed and remains a highly respected member of Windsor Heights.

Carrie is also very involved in the metro-area community serving as everything from a Director of the Des Moines Triathlon Club, to a Board member of the Leukemia & Lymphoma Society, as well as a member of the State of Iowa, City Finance Committee. She is also part of the Greater Des Moines Leadership Institute as a member of the Class of 2015.

I am formally requesting that you give Carrie Kruse your thoughtful consideration. Should you have any questions or if I can provide any further details, please do not hesitate to contact me.

Sincerely,



MATTHEW S. BRICK