

Forty Under 40 Panel
Business Record
The Depot at 4th
100 4th St.
Des Moines, IA 50309

Forty Under 40 Panel,

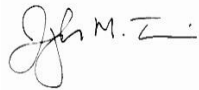
It is my distinct honor to recommend Jessica Reinert, Hon. AIA Iowa, CAE, IOM for the 2014 Forty Under 40 program. I have had the opportunity to work with Jessica for over ten years in various roles at the American Institute of Architects, Iowa Chapter. During that time she has worked tirelessly to improve the chapter at whatever the task or responsibility and has always focused on excellence.

Jessica has excelled at engaging the membership of AIA Iowa and advocating for the profession in the local community. She has overseen the operations and staff of the chapter with impressive efficiency. The recent legislative success of the Good Samaritan Protection allowing architects to provide their expertise and services when natural disasters occur is just one of the many accomplishments she has had this past year. This legislation created a strong relationship with emergency services officials forging together to help Iowa.

Jessica not only has the respect of the members and her staff at AIA Iowa, but she has also gained that same respect at AIA National as evidenced by her Emerging Executive Award in 2014. Jessica was the first ever recipient of the award which is awarded to CACE members within AIA that exemplify the highest qualities of leadership and who have demonstrated an unparalleled commitment to their AIA Component.

Jessica is an excellent candidate for this award and I am sure you will find her credentials and experience will fall in line with the same qualities you are looking for in a Forty Under 40 nominee.

Sincerely,

A handwritten signature in black ink, appearing to read "J. M. Tursi". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Joseph Tursi, AIA Iowa 2015 President

OPN Architects Inc.
200 5th Avenue Southeast #102
Cedar Rapids, IA 52401

*Eric P. Fogg
13156 Pinecrest Lane
Clive, Iowa 50325
515-360-9945*

January 8, 2015

To The Forty Under 40 Committee:

I am writing in wholehearted support of Jessica Reinert as a candidate for this year's class. I've known her for over 10 years and worked with her closely in my former job as Executive Director of the Masonry Institute of Iowa.

Jessica has a "50,000 watt smile" that just won't quit! I've seen her in the middle of the very complicated AIA Iowa annual conventions, with exhibitors, members, volunteers, and suppliers all talking to her at the same time. And she never raises her voice, loses her composure, or forgets to smile.

She's been with AIA Iowa for almost 12 years, serving in a variety of responsible positions. She is the "professional face of architecture in Iowa." Much of the group's success is to Jessica's credit, although she'd never admit it.

She's dedicated to her family and community even in spite of her long commute traveling to and from Story County to work each day. Yet she rarely misses a late afternoon or evening meeting or event. And she finds time – who knows where – to volunteer at her church, on the Garden Board, PTO, and Scandinavian Days to name a few. She's also a member of the Rotary Club of Des Moines and their Community Service Committee.

I firmly believe that Jessica's selection, with her sterling background and consummate professionalism, would reflect very positively on the Business Record as well as the greater Des Moines community.

Sincerely,

Eric P. Fogg

January 8, 2015

To Whom It May Concern,

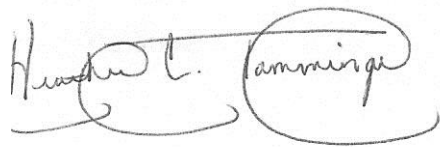
It is with pleasure that I recommend Jessica Reinert, CAE, IOM, for the *Business Record's* Forty Under 40. I have known Jessica in her professional role as Executive Director of The American Institute of Architects, Iowa Chapter, since 2003 when she joined the Iowa Society of Association Executives (ISAE).

Jessica is an active member of ISAE. She regularly attends ISAE's quarterly professional development meetings, and attends monthly Certified Association Executive (CAE) professional development and networking meetings. Additionally, she has served on the ISAE Nominating Committee and, most recently, on the ISAE Leadership Program Task Force.

Jessica also gives back to ISAE and her profession by providing her staff team with professional development opportunities and understands the importance of grooming the next line of leaders. As a member of the current ISAE Board of Directors, it is my hope that she is soon invited to the Board of Directors.

Jessica is a true leader in the association management profession and is a go-to resource for members in ISAE. She is deserving to be named among the Forty Under 40 as she is truly a professional to watch.

Sincerely,

A handwritten signature in black ink, reading "Heather C. Tamminga". The signature is fluid and cursive, with the first name "Heather" and last name "Tamminga" clearly legible.

Heather C. Tamminga, CAE
ISAE President-Elect

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