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40 Under Forty  
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To whom it may concern:

I am writing this letter of recommendation for Marcus Iwig to be recognized in this year’s 40 Under 40 class. Marcus is an advisor with Foster Group and a critical member of the firm’s advisory team. As an advisor, he helped the company grow new annual assets from $33 million in 2012 to $54 million in 2014. His leadership in establishing key strategic relationships and transforming the business development culture within the team helped position Foster Group to win Charles Schwab’s 2012 “Best in Business” award which is awarded to one of Schwab’s 7,000 independent advisors.

Marcus started out in the company as an associate advisor and has grown into an advisor earning his CFP® in 2013. He has served critical roles in the company and currently serves 130 clients and serves on the Zero Alpha Group Integrated Wealth Management Committee which shares best practices with other fee-only firms around the country and work together on developing better ways to serve clients. He works tirelessly as a future thinking leader and has the capacity to cause others to follow him as a result of casting a compelling vision and establishing attainable goals and objectives.

In addition to his leadership at Foster Group, Marcus is a member of the West Polk County Rotary Club. He volunteers for the Money Smart Week, and is currently chairing the Financial Planning Association of Iowa Pro Bono chair. He is an active leader in his church and serves on the church Mission Endowment Committee

As a community leader, I look for young people to invest in who have the highest probability of successfully multiplying leadership and the development of others. Marcus is one of those people. I have watched him demonstrate a teachable spirit, purposeful living and intentional investment of his time and resources to better others. I have met very few people who have the ability to impact others around him like he does, and have complete confidence that the potential for future influence is unlimited.

Sincerely,

Jerry Foster  
Founder, Chairman of the Board  
Foster Group