

## Employment Experience

Iowa Credit Union Foundation (ICUF), *Executive Director*

January 2014 – present

- Through leadership, fundraising and advocacy I serve the mission of ICUF to help Iowans build wealth, responsibility and independence, with the vision to eliminate poverty in the state of Iowa.
- Chief administrator the of ICUF Individual Development Account Program that provides more than \$1.5 Million in matching funds to more than 500 individuals and families working toward financial independence in Iowa.
- Responsible for raising restricted and unrestricted donations for the operations and programs of the ICUF resulting in more than \$200,000 raised during 2014.
- Lead advocacy and lobbying efforts with the aim to secure state funding support for the Individual Development Program.
- Served on state sponsored task force on financial literacy lead by the Iowa Department of Education to address best practices around financial education in Iowa schools.
- Educate credit unions leaders on best practices around serving underserved markets in an effort to provide financial tools to under banked or unbanked communities in Iowa.

WesleyLife, *Director of Philanthropy*

2012 – 2014

- Organized and led the annual fundraising event for Meals on Wheels. The 2013 Rockin' and Rollin' for Meals on Wheels event raised a record breaking \$90,000 in support of Meals on Wheels.
- Researched, created and implemented a strategy for advocacy and marketing related to our Meals on Wheels program and the need in Iowa.
- Led WesleyLife's 65<sup>th</sup> anniversary celebration events across 8 cities in Iowa and included more than 500 participants.
- Cultivate new and existing relationships and partnerships resulting in an increase in corporate, foundation and individual giving.
- Lead major gift fundraising for WesleyLife's Good Samaritan program resulting in more than \$300,000 in annual dollars.
- Cultivated and secured more than \$500,000 in planned gifts.
- Worked hand in hand with volunteers in fundraising committees to reach targeted goals.
- Served as the media spokes person to raise dollars and awareness of programs.

Girl Scouts of Greater Iowa, *Fund Development Manager*

2010 - 2012

- Developed new and streamlined existing fundraising events throughout Iowa resulting in an increase of \$80,000 in individual gifts.
- Advanced the mission of Girl Scouts by advocating for girl leadership with community leaders across the jurisdiction of Girl Scouts of Greater Iowa.
- Developed the Girl Scouts of Greater Iowa Alumnae Association and Girl Scout Leadership Society to cultivate support for the mission of girl scouts and prospective donors.
- Strengthened corporate and community support for Girl Scouts by building relationships with CEO's and other executives resulting in increase in corporate funding from the previous year.
- Wrote grants and the assisted organization of large annual appeals resulting in increase in funding from the previous year.

### ***Employment continued***

PolicyWorks, Des Moines, Iowa, *Government Affairs Associate*

2009 – 2010

- Assisted PolicyWorks' lobbyists during the 2010 legislative session by analyzing and tracking legislation relevant to our clients' needs.
- Assisted in the publishing of weekly and monthly bill tracking and media reports for clients.
- Provided daily support for clients and other staff members relating to local campaigns and elections.

Iowa Senate, Des Moines, Iowa, *Clerk for Senator Jeff Danielson*

2009 legislative session

- Provided daily administrative support to Iowa State Senator Jeff Danielson for the 2009 legislative session by filing and tracking bills and amendments.
- Assisted in committee administration and scheduling in accordance with Iowa Senate rules and regulations.
- Scheduled meetings with relevant constituents, legislators and lobbyists.

### **Education and Honors**

Drake University, Des Moines, Iowa  
Master of Public Administration  
*Emphasis area in Public Policy*

*Class of 2010*

University of Northern Iowa, Cedar Falls, Iowa  
Bachelor of Arts in Political Science  
Minors – '*Politics and Law*' and *International Affairs*

*Class of 2008*

Pi Sigma Alpha – National Political Science Honor Society

Pi Alpha Alpha – National Honor Society for Public Affairs and Administration

### **Leadership and Service**

University of Northern Iowa Greater Des Moines Alumni Chapter

- Volunteered in various capacities with the university alumni department to cultivate Des Moines area alumni

Greater Des Moines Leadership Institute

- 2013/2014 Class Member
- 2014 – 2015 Board of Directors, Board Secretary

Young Professionals Connection of Des Moines

- 2012 Chair, Professional Development Committee
- 2012 and 2013 Board Member

New Leaders Council Des Moines

- 2012 Fellow
- 2013 Board Chair

Mid Iowa Planned Giving Council

- 2014 Planned Giving Conference Chair

Des Moines Water Works Foundation

- Committee member

Gamma Phi Beta International Sorority

- Regional Coordinator, Region 5 (Midwest collegiate chapters) 2012 - 2014
- Chapter Advisor, Omega Chapter, Iowa State University (2010-2012)
- Education Advisor Gamma Psi Chapter, University of Northern Iowa (2009 – 2010)

Lead Like a Lady, YP Executive Women's Networking Club

- Co-Founder and Treasurer