

Des Moines Business Record
Attn: Forty Under 40 Selection Committee
100 4th Street
Des Moines, Iowa 50309

MCMAHON, JULIE
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Dear Forty Under 40 Selection Committee:

I consider it an honor and privilege to recommend Gretchen Hageman for the Business Record's 16th annual Forty Under 40. Gretchen has been a public health colleague of mine for over fifteen (15) years, and someone who I supervised at the Iowa Department of Public Health (IDPH) for many years. During that time, I've seen Gretchen continue to grow in her profession and take on increasingly challenging responsibilities with her goal always being one of improving the quality of life for children, women and families in Iowa and nationwide!

Prior to joining Delta Dental of Iowa, Gretchen served as an Executive Officer and Bureau Chief for IDPH for 15 years. In the Bureau Chief role, Gretchen managed 32 employees, had fiduciary responsibility for over \$26 million in federal and state budgets, and had a proven record of success in working with diverse groups to implement and evaluate programs focused on issues impacting underserved children and pregnant women in Iowa.

Gretchen served as Iowa's Title V Director for three years. Gretchen's role as the Title V Director included state and national level accomplishments. Gretchen was elected to the Association of Maternal and Child Health Programs Board of Directors. She served on various committees at the federal level. Gretchen also provided leadership for the redesign of Title V in Iowa.

Gretchen also played a significant role in the passage of 1st Five Healthy Mental Development legislation that included a state and federal appropriation impacting children with social, emotional and behavior health issues.

Throughout her career in public health, Gretchen has demonstrated a strong passion for working with underserved populations and empowering them to achieve their maximum potential.

I highly recommend Gretchen Hageman for the 2015 Forty Under 40 class.

