

Brianne K. Fitzgerald

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EDUCATION

Simpson College – Indianola, IA
B.A. Marketing; B.A. Corporate Communications
Graduation – May 2002

Indian Hills Community College – Ottumwa, IA
Certificate in Volunteer Management
Completion – May 2012

Drake University – Des Moines, IA
Certificate in Business Management
Completion – December 2014

WORK EXPERIENCE

Big Brothers Big Sisters of Central Iowa
Resource Development Director
September 2014-present
Des Moines, IA

- Lead and manage a Resource Development team including an Events Coordinator, Grants Manager, Resource Development Specialist, Marketing and Communications Coordinator, and interns. Responsible for the identification, cultivation, solicitation and stewardship of Individual, Major and Corporate Donors at BBBS; individual donor giving; major gifts program.

United Way
June 2010-September 2014

Corporate Relations Manager - United Way of Central Iowa, Des Moines, IA

- Maximizes fundraising growth; develops and grows meaningful year-round relationships with key company leaders, company influencers; managed loaned executives.

Executive Director - United Way of Mahaska County - Oskaloosa, IA

- Responsible for internal operations and controls; establish annual budget; fundraising; board management; volunteer recruitment; marketing; allocation

Volunteer Engagement Manager - United Way of Muscatine, Muscatine, IA

- Responsible for designing and implementing MCVS (Muscatine Community Volunteer Solutions) volunteer program; recruit volunteers, develop and implement training programs, volunteer retention, managed annual Day of Caring and events for UWMC; marketing; presentations

Personal Banker
Central State Bank
December 2008-May 2010
Muscatine, IA

- Assisted bank customers with opening and closing personal accounts, new business accounts, annuities, long term financial plans, and CD's. Left to pursue my passion with United Way.

Worked part time and stayed home with my children 3/2006 to 11/2008

Co-Manager
November 2004-November 2005
West Des Moines, IA

The Limited Too Inc., Jordan Creek Town Center

- Lead a store team of 30+ associates focused on delivering a great shopping experience that enhances self-esteem for girls age 7-14 and a great value for mom.

Store Manager January 2004-November 2004
American Eagle Outfitters, Southridge Mall Des Moines, IA

- Supervise, train, and develop staff; merchandising and visual standards; loss prevention; train and develop new store management personnel.
- Managed a team of approximately 15 full and part time staff, managing all aspects of the daily business.

Inside/Outside Sales Representative May 2002-August 2003, November 2005-May 2006
The Des Moines Register Des Moines, IA

- Assisted advertising customers with their employment advertising.
- Worked to build contract advertising customers through building relationships and identifying needs and packages to offer clients.

Worked at DMR again for six months building relationships with businesses whom previously used the paper for advertising, before my husband's job took us to Muscatine in 2006.

PROFESSIONAL MEMBERSHIPS

Young Professionals Connection	July 2013-Present
Youth Leadership Initiative Mentor	June 2013-Present
Executive Committee member	April 2014-Present
Young Non-Profit Professionals Network	January 2014-Present
Board Member	Begins June 2015
Simpson College Alumni Board of Directors	June 2014-Present
Community Connect Mentorship Program graduate	December 2013-May 2014
Mahaska County Leadership Institute graduate	September 2012-March 2013

VOLUNTEER EXPERIENCE

2014-2015: Big Brothers Big Sisters volunteer/mentor; YNPN Professional Development Committee Co-Chair; volunteer for Simpson College; grant review committee member for the Iowa Commission on Volunteer Service; volunteer/mentor for the Youth Leadership Initiative.

Prior to 2013: Leadership Team member for the Mahaska County Positive Behavior Intervention Support (PBIS) group; Leadership Team member for the Blue Zones project for the city of Oskaloosa (Volunteer Organizer); member of the Oskaloosa Chamber of Commerce Diplomats group (welcomes new businesses to the community). Big Brothers Big Sisters volunteer/mentor in Muscatine; Co-Chair of the Muscatine Downtown Action Alliance; Member of the Muscatine Young Professionals Network including holding the co-chair for the Community & Professional Development Committee; member of the Muscatine Preschool Alliance. I was also a member of the Oskaloosa Rotary Club, and sat on the Board of Directors for the United Ways of Iowa statewide association.