Jason Willis 515-987-4928

15810 Ridgemont Dr, Urbandale IA 50323 jwillis@willisautocampus.com

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| Professional Experience |
| **Employer: Willis Auto Campus, Clive, IA (2006-present)****Director, Fixed Operations, Senior Leadership Team Member October 2013-Present***Responsibilities*:* Lead efforts of more than 250 employees within the Fixed Operations Areas of the business
* Oversee employee accountability and training
* Develop policies and procedures
* Manage factory relations with 7 franchises
* Customer relations, department serves over 250 guest per day
* Dealership representative in community relations
* Training of Staff members to fit Willis culture and core values

**General Manager MINI December 2010-October 2013***Responsibilities*:* Lead 75 employees in sales, service and parts representing the MINI franchise
* Sale of new and used vehicles
* Develop and implement policies and procedures
* Lead team in opening new building and opening of new MINI franchise
* Dealership representative in factory relations with MINI
* Training of Staff members to fit Willis and MINI culture and core values

**Sales Manager, Lexus January 2008 -December 2010***Responsibilities*:* Lead 35 employees in sales and customer relations representing the Lexus franchise
* Oversee sales of new and used vehicles
* Develop and implement policies and procedures
* Dealership representative in factory relations with Lexus
* Training of Staff members to fit Willis and Lexus culture and core values

**Pre-Owned Buyer January 2006 -January 2008***Responsibilities*:* Managed the investment of over $3 million of pre-owned inventory
* Conducted wholesale and purchasing of inventory
* Managed reconditions of pre-owned inventory
* Responsible for over 200 units at any given time.

*Education** **BA Economics and Business Management** May 2001, St. Olaf College, Northfield Minnesota

Jason Wills Resume, Page 2*Professional Awards and Certifications** National Auto Dealers Association Dealer Academy Graduate 2006
* Lexus Master Manager 2006-Present
* Pride of Jaguar Award Sales Manager 2005
* MINI National Golden Bulldog (Top dealer) 2012 and 2013
* Cadillac Master Dealer 2013
* Elite of Lexus 2004-Present

***Professional Alliances & Volunteering**** Ambassador's Club Founding member 2004-Present
* Crown's Club Member 2008-Present
* American Heart Association Board of Directors 2010-Present
* DM Roosevelt HS Foundation Board Member 2010-Present
* Iowa Auto Dealers Association Scholarship Committee 2011-present
* Vistage Executive Training 2011-present
* Volunteer Leukemia Lymphoma Society 2005-present
* Moes for Joes Fundraiser Founder benefiting Leukemia and Lymphoma Society 2011-present
* Crush Colon Cancer Board of Directors and founding member
* Organized partnership between MINI National and WesleyLife for the use of 22 MINI to service the Meals on Wheels program in central Iowa
* 6 and under Tee-ball Coach Walnut Creek Little League 2014
* 8 and under Flag Football Coach i9 Sports 2013 and 2014
* 9 and under Basketball Coach i9 Sports Fall and Winter Seasons 2014

***Special Event MC and Auctioneer**** Festival of Trees and Lights--Benefiting Blank Hospital 2010-Present
* Heart Ball-Benefiting American Heart Association 2010-Present
* Child Abuse Prevention Council Gala 2011-Present
* 125 year Anniversary Celebration-Benefiting Lutheran Services of Iowa 2014
* Man and Woman of the Year Gala-Benefiting Leukemia Lymphoma Society
* Crush Colon Cancer fundraiser 2011-present
* Moes for Joes Fundraiser 2011-present
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