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January 9, 2015

Re: Recommendation - Jason Willis for 2015 Class of Forty Under 40

To Whom it May Concern:

This letter serves as a personal recommendation that Jason Willis be nominated for the 2015 class of Forty Under 40. I have known Jason for 25 years and watched him grow up and mature through junior high, high school, and college. I have worked with and helped mentor Jason beginning with his full time employment upon graduation from college in 2001 through the present. Jason has held many positions in the dealership and excelled at all of them. His most recent position is Director of Fixed Operations. In this role, he over sees our entire service, collision and parts operation. Jason has a great knowledge of the business, learns quickly and communicates very well. He is in a position of leadership at the Willis Auto Campus and excels at his responsibilities.

In addition to working in the business, Jason has also served on a number of nonprofit boards and volunteered with many charities to help raise money. During the last several years he has developed another talent; auctioneering. Jason has been the auctioneer for many charitable live auctions and has done a very good job. Most recently, he was the auctioneer for the live auction at the Festival of Trees and Lights. Jason also is a great example for others.

At the Willis Auto Campus, we have the following core values:

1. We demonstrate a can-do attitude.
2. We exhibit professionalism.
3. We operate with honesty and integrity.
4. We are centered on faith, family and community.
5. We are enthusiastic, energetic and competitive.
6. We are evolving and never satisfied.

Jason not only exhibits these core values, he lives them in and outside of work. To conclude, Jason is first and foremost a great husband and father. He works hard in his job and performs his duties extremely well. Outside of work and family responsibilities, he understands the need and responsibility he has to give back to the community. He does all of these things very well.

Sincerely,

A handwritten signature in black ink, appearing to read "James D. Usgaard", written over a circular stamp or seal.

James D. Usgaard
General Manager

The Tradition Continues