January 9, 2015

Forty Under 40 Committee

100 Fourth Street

Des Moines, IA 50309

Dear Forty Under 40 Committee:

I am writing you to consider Trina Flack as a candidate for Greater Des Moines *Business Record’s* Forty under 40 Award.

Trina is a young professional that others admire for her accomplishments both professionally and personally. The following are some of the accomplishments that make her an extraordinary professional under 40 with a healthy and balanced life that we all seek.

Professional Achievements:

\*Served as Secretary, Treasurer, Vice President, President and now Past President of the Iowa Society of Association Executives (ISAE). She was the youngest president and also the first president from an Iowa convention and visitors bureau. ISAE is an organization that promotes professionalism. Under Trina’s leadership the association created a new website, created a new mission and secured the contracted management company. Trina also coordinated round table sessions for issues impacting organizations allowing open discussion for solutions. All of this is on a volunteer bases.

\*Received Certified Meeting Planners Certification. This certification is recognized globally as the badge of excellence in the meeting and event industry. Trina was the first member from the Greater Des Moines Convention and Visitors Bureau to earn this certification. Many hours of studying were required along with a four hour test.

\*Trina’s talents have and continue to create an incredible economic impact on Greater Des Moines. In the last 12 months, Trina has secured 42 groups to meet in Greater Des Moines with an economic impact of 9 million dollars and impacting 10,000 jobs. The only way these events can be booked are through connections Trina creates.

Civic/Personal:

\*Trina was appointed by the Mayor of Ankeny to serve on the city’s Planning and Zoning Committee. She has committed to five years of meeting every week at 6:30 PM. She is responsible for studies, plans for the city and any and outside work that bears relation to a comprehensive plan.

\*She serves on the Ankeny Schools PTA and is committed to the schools as a homeroom parent in leading the class events.

\*FFA Enrichment Center Advisory Board

\*Marathon Runner

\*CAUGHT! blogger for all parents in Greater Des Moines. Trina blogs to tell parents all of the great things there are to do in the community with their kids.

Trina is THE most balanced person I know – working and making an impact, serving her community and making an impact, serving her family and children making an impact and committing to her own well-being through her commitment to health through running every day. Living and thriving her complete life at a high level should make her a 2015 40 Under 40 recipient.

A professional that is making a big difference in the community. Making a commitment to her community. Making a commitment to herself, her family and her volunteer obligations.

Her attached resume outlines the various organizations she participates in and holds leadership positions with. She is gifted with many leadership skills, confirmed by her peers as well as the involvement in her community. Trina just finished a term as President of the Iowa Society of Association Executives, is a City of Ankeny Planning and Zoning Commission Board Member, FFA Enrichment Center Committee Member and Westwood Elementary PTO Board Member. Trina’s involvement in these organizations highlights the drive and passion she has to make Greater Des Moines even greater!

I believe Trina Flack would be an awesome candidate for this great award program. Thank you for your consideration.

Sincerely,

Vicki Comegys

Vice President of Conventions, Sports & Services

Greater Des Moines Convention & Visitors Bureau

Des Moines Area Sports Commission