



campustown
action
association

Campustown Action Association
119 Stanton Ave, Suite 602
Ames, IA 50014

December 7, 2017

To Whom It May Concern,

I write to you today in support of David Kingland's nomination for the InnovationIOWA Entrepreneur Award. Kingland Systems has been a welcome addition to the Campustown District. Construction of the Kingland building served as a catalyst for the development we have seen throughout the district. It is likely that the additional development would have occurred at a much slower pace, if at all, were it not for David Kingland's commitment to building near ISU. The building itself holds great visual appeal on a prominent corner across from the Iowa State University Campus. Careful planning went towards making this new construction fit the design guidelines and the general feel of the neighborhood.

The Kingland Building has brought several new retail and food options to Campustown. These continue to serve the growing population of the district. The company has a thriving intern program and leases the second floor to ISU. Many of these employees are making use of the district, and thus contributing to the revitalization of the area.

The company is extremely committed to maintaining a clean, well-kept appearance. The sidewalks are cleared of litter and debris daily. Spaces around their parking area have been planted with grass and trees, which is an amenity that Campustown was sorely lacking.

Several Kingland employees have served on the Campustown Action Association Board of Directors or sub-committees. The company has also been supportive of CAA through both membership and sponsorship opportunities. David Kingland and Kingland Systems are helping promote a culture of caring and commitment; to their work, employees, neighborhood and community.

Sincerely,

Karin Chitty
Executive Director