



May 26, 2016

The Business Record

Attention: Emerging Women of Influence Committee

To Whom It May Concern:

We are pleased to recommend Megan Ruble for the 2016 Emerging Women of Influence Award on behalf of Lead Like a Lady (LLL). Megan exemplifies the meaning of this award through her commitment to the community, her career and her family. Each of us who have signed this letter have personally worked with Megan on a volunteer leadership level and can attest her sincere dedication to our community.

Lead Like a Lady was founded to connect women through support and development to become a community of empowered and engaged leaders. As a founder, Megan joined forces with Andrea Woodard, Jaimie Miller-Ackley and Sunni Swarbrick with the aim and passion for growing the collective impact of young women who were quickly becoming leaders in their industry in Greater Des Moines. Today this passion has grown into an organization of more than 49 dues paying, active members who are leaders not only in their professional roles, but also in the community.

Megan's commitment to Lead Like a Lady and her constant support of the leadership development of our members has been invaluable. Megan has personally hosted and organized unique events where our members have been challenged and encouraged to take on new opportunities. Megan served as our first President in 2014 and continues to provide guidance and support to our organization as Past President. Megan has helped the organization implement our strategic initiatives and navigate membership growth while maintaining organizational intimacy for our members. Megan's commitment to helping women grow in their careers and leadership positions in the community, all while navigating her most important job of being a mother sets the bar high for us all. Megan is truly a role model to each of us.

It is important to note that Megan's involvement in LLL only scratches the surface of her larger community impact. After nearly ten years of service in her professional role with Wellmark, Megan was recently promoted to the Team Leader of Large Accounts where she oversees a group of 9 sales individuals in sales and retention. In her broader community service initiatives, Megan gives of her time, talent and energy to countless organizations. Below we have listed just a few:

- Oakridge Neighborhood Services: Jazz, Jewels & Jeans fundraising event Co-Chair, 2016
- Broadlawns Medical Center, Foundation Board (2013-present) and Advocate Circle (2011-present): community awareness & co-chair for fundraising of \$10mil toward new Mental Health Facilities.
- Capital Crossroads, Social Capital Workgroup, Mentoring Committee // Co-Chair of Community Connect: Mentors Inspiring Success program (now part of the Greater Des Moines Leadership Institute), Council Member, 2011-present
- United Way's Volunteer Cabinet Committee Member, 2015-present; Education Leadership Initiative (ELI), Advisory Council & Special Events Chair 2010-2015, member 2006-present

- Variety the Children's Charity: VIP Chair 2016, Co-Chair 2017 (~200 VIPs and Corporate Phone Panels raising ~\$1mil); State Board Member, June 2014-present; Young Variety, Board Member & Volunteer Chair, 2010-2014
- Children & Family Urban Movement Whyld Girls, Advisory Board, Special Events/Fundraising Committee, 2010-present; Life Coach to Whyld Girl (meet weekly), 2009-present
- Greater Des Moines Partnership's Attraction & Retention Council, 2012-present

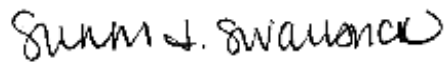
Megan volunteers and serves these roles in our community with the pure desire to make a difference and serve others. Megan does not look for accolades or acknowledgement for her work. Megan sees a need and jumps on board to help. When Megan takes a leadership role she works hard to make sure to leave a lasting impact on the organization.

Megan is a truly outstanding individual that is most deserving of this award. Megan demonstrates what we know to be true and lives it each day - women are integral leaders in our community, at home and at the workplace. The lasting impact that Megan has already made for so many women around her and this community is why we are all honored to join together to write this letter on her behalf.


Sincerely,



Jaimie Miller – Ackley, LLL President
Executive Director – Iowa Credit Union Foundation



Sunni Swarbrick, LLL President Elect
Associate Director – Diversified Management Services



Andrea Woodard, LLL Past President
Public Policy Manager
Greater Des Moines Partnership

Alyssa Young, LLL Secretary
Assistant Director of Internal and Strategic Communication - Drake University



Kate Banasiak, LLL Treasurer
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