

May 25, 2017

Business Record and Selection Committee:

 It is a true honor to nominate Lauren Burt for the Meredith Emerging Business Woman of the Year. I am certain that the review committee, like all who know her, will smile with pride upon opening her nomination folder. She is the epitome of style and class and I am proud to call her a dear friend.

Meeting Lauren in 2009 via the Junior League of Des Moines was a pivotal experience for my personal and professional development. Mentors are not often thought of in terms of a peer to peer relationship, however it has been my great fortune to have Lauren in that role. Her graciousness and thoughtfulness not only has impacted organizations in her community work, but also within her personal relationships. Lauren is a woman that encourages and engages other women alongside her. She is the first person to send a note of congratulations and always available to offer excellent counsel and guidance.

Many are aware of her passion and expertise in etiquette training and practice. These time honored traditions are necessary in our ever-evolving society as they focus on thankfulness, kindness and connectivity to one another. Lauren’s enthusiasm and detailed practice of these best practices are a welcome addition to many families and organizations operations.

The Junior League of Des Moines is and has been an important part of the fabric of Des Moines and the community leadership. When Lauren was selected to lead as the youngest ever President, it was my pleasure to serve with her on the board of directors. She modeled the servant leadership style and was engaged in enhancing our relationships with partner organizations. We are stronger because of her leadership and the high bar she has set for those of us that have served and will serve in the role of President of Junior League of Des Moines.

Thank you for the opportunity to submit this nomination. We have only just begun to see the greatness of Lauren M. G. Burt, already an accomplished leader by any measure. I look forward to seeing her soar to even higher heights and know Junior League and many others will be standing right alongside her as she has done for us.

Sincerely,

Erica Axiotis, President Elect

Junior League of Des Moines