

# **BAER LAW OFFICE**

Attorneys at Law

838 5<sup>th</sup> Avenue  
Des Moines, Iowa 50309  
Telephone: (515) 279-2000  
Facsimile: (515) 279-2137  
Email: kbaer@baerlawoffice.com  
Email: mcosgrove@baerlawoffice.com  
Email: mmayorga@baerlawoffice.com

May 26, 2017

***RE: Nomination for Emerging Business Woman of the Year***

I am writing to nominate Leng Vong for Emerging Business Woman of the Year 2017. I have known Leng for several years. We first met in a business networking group and I had the opportunity to hire her for some marketing work. I have often referred her to others for marketing because Leng does an excellent job. She not only produces an valuable product but she is very good about educating her customers about their options, their target audience and price strategies. I also had the opportunity to work with Leng in her volunteer capacity. She sits on the Board of the Immigrant Entrepreneurial Summit (IES) and she volunteers hundreds of hours each year to provide the immigrant community with great resources and training to help them start and grow their business. Leng is an integral part of this event and it has grown from attendance of less than 100 to an event that attracts almost 800 people each year for a one-day event.

I would be remiss if I failed to mention that I also am aware of Leng's efforts to start a new mentoring group in central Iowa that focuses on immigrant youth. Leng recruited several business owners and leaders in the community to participate in her brainchild and she successfully was able to provide guidance and leadership to several youths in our community.

Leng is the perfect person to receive this award. She is smart, hardworking, conscientious and she gives tirelessly to others. She also is busy raising two young boys with her husband Matt. She makes a wonderful role model not only for other business owners, but also for immigrants and women of color who are striving to achieve their dreams in central Iowa. I am proud to know her and highly recommend her for this award.

Sincerely,



Kimberley Baer  
Attorney at Law