

Abby Rodewald

332 E Hillside Avenue
Des Moines, IA 50315
(715) 220.8489
abby@heartofiowa.com

PROFESSIONAL EXPERIENCE

Heart of Iowa Market Place, Des Moines, IA *Manager*

March 2017 - Present

As the manager, I lead projects and people to effectively and efficiently execute the design and distribution of Holiday baskets and gifts storewide. I manage all staffing, schedules and inventory across the store along with marketing, social media and online sales. In this position, I get to foster my passion for organization and inspire others to want to complete tasks on time and under budget with the end goal of driving business results. I enjoy being able to see the 'big picture' as a project manager while still being able to perfect the small-but-crucial details. Support the companies philanthropic and corporate business goals by fostering business-to-business relationships.

Genus Landscape Architects, Des Moines, IA *Associate Landscape Architect*

April 2015 – March 2017

Under general supervision, I performed a variety of landscape architectural duties in connection with the investigation of various landscape improvement projects for City parks, recreational areas, urban public spaces, parkways, boulevards and other roadways; prepared or assisted in the preparation of preliminary and, final designs and working drawings with related specifications.

Notable Achievements at Genus Landscape Architects

2016 – 2017 | Design development and coordination of the Friends of Southwest 9th Street Plaza.

2014 – 2016 | Design development and construction documentation of Washington Streetscape Renovation in Iowa City, Iowa.

Confluence Landscape Architects, Des Moines, IA *Landscape Architect in Training*

July 2012 - April 2015

Assisted Project Architects with plan preparation and conceptual designs including area corporate campuses, streetscape designs and execution, various signage installations and general construction documentation.

Notable Achievements at Confluence Landscape Architects

2012 – 2014 | Project management, design development, construction documentation and construction observation of Principal Financial Groups 801 Grand Headquarter Plaza Renovation.

2016 Merit Award – Design (Built): Iowa Chapter American Society of Landscape Architects

2012 – 2013 | Project management, design development, construction documentation and construction observation of the Holocaust Memorial on the West Capital Terrace.

EDUCATION

Iowa State University, Ames, IA *Bachelors in Landscape Architecture*

Graduation May 2012



REFERENCES AVAILABLE UPON REQUEST

COMMUNITY INVOLVEMENT

Young Professionals Connection (YPC) President

January 2017 – Present

- Identifying goals for the organization.
- Collaborate with fellow area young professional's groups as part of the Emerging Leaders Collaborative.
- Facilitate the Central Iowa YP of the Year nominations, judging and awards ceremony in partnership with Juice and Bankers Trust.
- Facilitate the planning of the 3rd Annual YPC Gala.
- Currently creating a "Corporate" membership stream to boost membership and corporate awareness of YPC.
- Collaborated with the Iowa Sister States to host an International Young Professionals Conference with Yamanashi Japan.

Young Professionals Connection (YPC) President Elect

January 2016 - January 2017

- Helped lead the organization through a major rebranding.
- Helped to facilitate over 90 YPC signature events and over 100 YPC committee meetings

Young Professionals Connection (YPC) Athletics Coordinator

January 2015 - January 2016

- Connected and organized over 1,000 individual league participants. Helped organically form connections that lead to lasting relationships.
- Exposed area Young Professionals to local teams including the Iowa Cubs, the Iowa Energy, the Iowa Wild, the Des Moines Buccaneers.

Young Professionals Connection (YPC) Ambassador Coordinator

January 2015 - January 2016

Iowa Women in Architecture Events + Programs Committee Chair

September 2014 - September 2016

- Lead planning for quarterly events and programs to support the organizations goal of Educating communities, empowering individuals, and advancing women in design.

Polk County Conservation Trail Ambassador

May 2014 – Present

- Coordinated volunteer efforts for a Young Professionals River Clean Up Day where we gathered 100's of pounds of trash from the Des Moines River.
- Continue to assist trail patrons with repairs, directions and assistance.

Central Iowa ACE (Architecture. Construction. Engineering) Mentor

August 2012 – May 2013

- Mentored high school on projects that provided hands-on experience in solving the types of design, engineering and construction challenges industry professionals confront every day.
- Mentored students learned use advanced computerized tools that are imperative to real life work, such as AutoCAD, Revit, and Adobe Suites while special exercises and activities illustrate the industry's demand for young people skilled in math, physics, economics, art and other disciplines.
- Managed the program year with unique events at which teams present their concepts to mentors, families, teachers and community leaders giving them real life experience and skills.