

May 23, 2017

To whom it may concern,

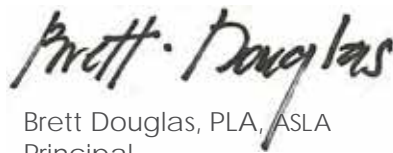
It is with great pleasure that I write this letter of recommendation for Abby Rodewald to be named the Meredith Emerging Business Woman of the Year.

For nearly two years I watched Abby grow as landscape architect in my design studio and earn her professional registration as a landscape architect. As a young professional, Abby has made significant project contributions to several projects in downtown Iowa City and Des Moines that will bolster Iowa's reputation as a healthy and vibrant place to live. One of her most impressive traits was her ability to gain support and respect of her peers. Whether it was getting our team to rally around a project idea, a fun outing, or to participate in a YPC event, people would listen and most often follow.

In early 2017 Abby was offered a chance to take her career in a different direction. While this opportunity was not in landscape architecture, it furthered her ability to pursue one of her biggest passions – a commitment to community and serving others. After a few discussions, Abby opted to take the opportunity and Genus wholeheartedly supported the transition.

Her courage to change paths mid-stream is noteworthy and empowering. Now fully engaged in a leadership position with Heart of Iowa Market Place, I have no doubt that Abby will excel and continue to make meaningful contributions to our community.

Sincerely,

A handwritten signature in black ink that reads "Brett Douglas". The signature is written in a cursive, flowing style.

Brett Douglas, PLA, ASLA
Principal