



May 23, 2018

Business Record
The Depot at 4th
100 4th Street
Des Moines, IA 50309
Attn: 2018 Woman of Influence Judges

Re: Beth Shelton

Dear Judges:

This letter is in support of the nomination of Beth Shelton for the 2018 Emerging Woman of Influence Award. Beth has accomplished outstanding achievements over her career and her strive for excellence makes her truly an emerging woman of influence to our community.

I was a member of the selection committee that interviewed several well qualified candidates for the CEO position of Girl Scouts of Greater Iowa. Among many qualities that made Beth the clear choice for the job was her ability to overcome a physical disability and excel in a collegiate level sport. She has phenomenal focus and drive.

As CEO of Girl Scouts of Greater Iowa has thrived under her leadership. In 2017 Girl Scouts of Greater Iowa saw incredible organization results with a record breaking year over year performance. Overall revenue grew \$1.8 million or 21%. Retail sales grew 40%, philanthropic dollars donated increased 59% and the Cookie Program sales grew 22%, the largest growth of all Girl Scout councils across the country. In addition, the culture of GSGL has been transformed, resulting in a staff satisfaction increase from 19% to 89%, earning the recent ranking of one of the Top Workplaces in Iowa.

In addition to her business success she has volunteered throughout her community, co-lead a troop of Girl Scouts, coached several youth teams in softball and basketball and is actively involved on the board of the Iowa Amputee Golf Association.

Beth's leadership qualities and infectious positive attitude make her a terrific role model for all young women.

Please accept this recommendation for Beth Shelton to be the 2018 Emerging Woman of Influence Award winner.

Respectfully submitted,

A handwritten signature in blue ink that reads 'Chris Costa'.

Chris Costa
President & COO

Antoinette Bernich

From: Marta.Codina@wellsfargo.com
Sent: Wednesday, May 23, 2018 11:10 AM
To: Antoinette Bernich
Subject: RE: Beth Shelton Recommendation

Please accept this as a letter of recommendation for Greater Iowa CEO, Beth Shelton. I have had the privilege of working with Beth over the last couple of years and have experienced her leadership and compassion for their mission. The organization has thrived under leadership. Her personal commitment is extremely visible with her involvement with these young girls. She has a compelling way of gaining engagement with her story telling about the impact on these young women. I appreciate her passion and vulnerability to show emotions as she describes the positive impact.

Her team of committed leaders have very effectively partnered with us over the years.

I believe Beth should be considered for this recognition. If you have any further questions feel free to contact me.

Marta A. Codina
Regional Bank President
Des Moines & Western Iowa Retail

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