

MEREDITH PONDER

EXPERIENCE

Assistant Director, Marketing | Drake University | MAY 2018–Current

This position involves supporting the University's high-level needs and priorities related to alumni engagement and donor activation through strategizing print and digital content.

Digital Communications Specialist | Drake University | JAN 2017–MAY 2018

Think about the size of the team you led, the number of projects you balanced, or the number of articles you wrote.

Marketing Specialist | Prairie Rivers of Iowa | SEPT 2015–Current

This position involves website and newsletter design, social media marketing, sales, and promotional material design. I still work as a contract employee with the company to service the Iowa Lincoln Highway Association.

EDUCATION

Master's in Public Administration | DEC 2019 | Drake University

College of Business and Public Administration, GPA 4.0/4.0

Bachelor's in Marketing | DEC 2016 | Iowa State University

Bachelor's in Management | DEC 2016 | Iowa State University

College of Business, GPA 3.6/4.0

VOLUNTEER EXPERIENCE

DMARC | Serves on the board of Young & Hungry to encourage millennials to give back
Drake Community Press | Serves on the board as they partner with Above + Beyond Cancer
Iowa Architectural Foundation | Serves on the Marketing Committee

American Marketing Association | Active Member

Young Professionals Connection | Active Member