

May 23, 2018

To Whom it May Concern:

I'm writing this letter because I believe that Rachel Delzell is a great choice for the Business Record Emerging Woman of Influence Award!

I first met Rachel just over five years ago when my wife and I hired her as our wedding coordinator. I was immediately impressed with her drive and ability to get things done with an extremely high level of detail. Our wedding had many challenges on the day of the event and she navigated them with ease, allowing me to be completely worry free and enjoy the day.

Immediately following the wedding, I was so impressed I knew I had to find a role in my business for Rachel. She wasn't looking for a job, but when you find talented people, you make room for them. That was definitely the case with Rachel.

In the two years that Rachel worked with me, my experience was always extremely positive. She brings a ton of value to every situation she's a part of. She's a quick learner, she always lights up the room and she gets results.

I knew as soon as I hired her that she'd eventually grow out of the position and likely find someone who could afford to pay her what she was worth. And, that's exactly what happened. Through her networking while at my office, she continued to impress everyone she came in contact with, eventually leading her to work at Caldwell Banker as their marketing director. I knew she'd be amazing at it and have been thankful to be a part of her story.

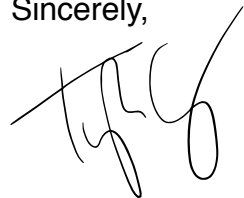
Outside of work, she's an amazing friend. Making time to help others when they need it. She's also a very active volunteer to several organizations. I personally know this included the TRIPP foundation, Des Moines Area Association of Realtors, American Marketing Association and probably several others I don't personally know about.

She's always very giving with her time.

I've known since the moment I met Rachel that she had an amazing future ahead of herself and she definitely will continue to make a meaningful impact in everything she chooses to be a part of. In business. In non-profits. And, in her personal life.

I hope you see as I do that she's an excellent candidate for your Women of Influence award!

Sincerely,

A handwritten signature in black ink, appearing to be 'TJG' or similar, written in a cursive style.