

May 13, 2019

Selection Committee
Meredith Emerging Woman of Influence
C/O Business Record
100 SW 4th St.
Des Moines, IA 50309

Dear Selection Committee:

It is with great pride and enthusiasm that I recommend Kylee Krizmanic as your 2019 Meredith Emerging Woman of Influence. I have known Kylee since she started at Meredith as a social media manager in 2009. Since then, I have seen her move up the ranks to Deputy Art Director of Better Homes & Gardens magazine, and Creative Director for Midwest Living Magazine and Meredith Travel Marketing Custom Studio. In March of 2019, her editorial and design prowess, unwavering professionalism and passion for innovation earned her the role of Editor-in-Chief, Midwest Living Magazine and Meredith Travel Marketing Custom Content Studio.

Meredith Corporation has undergone a major evolution over the past year with the acquisition of Time Inc. In situations like this, some employees choose not to embrace the change. Others thrive on it and see it as an opportunity. Kylee definitely fits in the latter category. Kylee loves a great challenge, and she is never satisfied with the status quo. She is curious and always looking for an opportunity to make something better, as evidenced by the many new client contracts we have received since Kylee loaned her talents to the Meredith Travel Marketing Content Studio. That's just one example of the energy Kylee brings to the table here at Meredith. In any meeting, she can be counted on to ask probing questions and bring forth new ideas. She has the rare ability to apply the creative prowess gleaned from her design background to real-life business situations. Whether she is on a client call, in a staff meeting, or editing a magazine, she does it all with a contagious sense of fun and excitement.

Kylee applies her same high energy level and passion to roles within the community. While she has been involved in many organizations, I would like to call out her work on Bubble Ball for ChildServe, where she was one of the founders, a past event co-chair and current committee member and is serving her third term on the Board of Trustees. When Kylee commits to something she believes in, she is all in, and this is a great example of that trait. She approached a project for Courage League Sports with similar passion, serving as Design and Construction Co-Chair for her Greater Des Moines Leadership Institute project benefiting that organization.

Knowing Kylee, she will harness her current momentum in her career and in the community to achieve even more in the future. I expect big things from her, befitting of the "Emerging Woman of Influence" title.

Please accept my whole-hearted endorsement of Kylee for this honor, and know that I speak for employees across this organization when I say that Kylee is a superstar in and out of the office. She would make the Business Record proud, and set the standard for future applicants.

Sincerely,

A handwritten signature in black ink, appearing to read "Doug Olson", with a long horizontal line extending from the end of the signature.

Doug Olson, President
Meredith Magazines