



May 20, 2019

Mr. Jason Swanson
Business Publications
100 SW 4th Street
Des Moines, IA 50309

Dear Emerging Woman of Influence Selection Committee:

Please accept this letter as my recommendation of Kylee Krizmanic for the 2019 Emerging Woman of Influence Award. While there are many young leaders in our community who are quite visible, there are others who execute more quietly and humbly. Kylee is an example of a woman who is both quite accomplished in her career and who is making a difference in our community.

Kylee has worked at Meredith Corporation since 2009. During that time, she has ascended to her current role as Editor-in-Chief of both *Midwest Living* magazine and Meredith Travel Marketing's Customer Content Studio. She has also served in leadership roles for *Better Homes & Gardens* and has managed Meredith's social media and community strategy for nine websites. Her work has received local, regional and national awards and recognitions.

Much of Kylee's community work has been done on behalf of ChildServe, where she has served on the Board of Trustees since 2013 (in her third term). She stepped up in a time of great need by helping create the first-ever Bubble Ball, and she served as the event's Co-Chair. She has been involved in growing the event ever since. This event is now a staple in our community and ChildServe sets the bar high when it comes to this fundraising event that attracts more than 1,000 attendees, engages 50+ designers, and raises nearly \$500,000 annually.

As a member of the Greater Des Moines Leadership Institute Class of 2014, Kylee worked with Courage League Sports on a project that raised more than \$140,000 to enhance the group's facilities. She also has served in leadership roles for Young Variety, Art Noir, Iowa State Fair Corn Dog Kickoff, and more. Personally, I have worked alongside Kylee on the Art Route DSM Marketing Committee, Des Moines Playhouse Hollywood Halloween Committee and Delta Gamma Advisory Board. She shares her gifts of creativity and collaboration with all organizations she commits to serving.

Please carefully consider Kylee's nomination for the 2019 Emerging Woman of Influence. You will quickly see that she is a leader both within Meredith and the Des Moines Community. She is always willing to step up and help when needed. And, she always does so with a positive attitude and wonderful ideas.

Warmest regards,

A handwritten signature in dark ink, appearing to read "Emily Abbas", written in a cursive, flowing style.

Emily Abbas