

## Jessica A. Nelsen

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### **EDUCATION**

**Drake University** – *Masters of Public Administration 2015*

**University of Northern Iowa** – *B.A. Communications/Public Relations 2011*

### **EXPERIENCE**

#### **Susan G. Komen Greater Iowa**

*Mission Director | September 2015- present*

- Provide day-to-day management and lead in development, implementation and evaluation of Affiliate's grant programs, overseeing the grant proposal process and ensuring compliance with Komen operating guidelines and online grants management system.
- Build, encourage and support partnerships and collaborations among key community partners, medical providers, corporations, government agencies and public policy makers.
- Lead in the research, development, analysis and content specific to the Komen community needs assessment, including the development, implementation and evaluation of the Mission Action Plan for the affiliate.
- Monitor and evaluate program outcomes, analyze data and conduct site visits to ensure the impact of Komen's community investments.

#### **Susan G. Komen Greater Iowa**

*Interim Executive Director | May 2018-September 2018*

- Steward the financial health and systems of the organization.
- Effectively engage with stakeholders from all levels including partners, donors, volunteers and staff.
- Cultivate and strengthen strategic partnerships.

#### **Boys & Girls Clubs of Central Iowa**

*Unit Director | August 2012-August 2015*

- Fostered an environment that encouraged community collaboration.
- Lead and developed community-centered, family-focused program staff.
- Managed daily operations of the Club and relationships with external partners.
- Coordinated and leveraged volunteer and staff resources.
- Developed and managed a \$500,000 budget.
- Identified and pursued grant opportunities.
- Trained all incoming staff for the Boys & Girls Clubs of Central Iowa's four sites.

### **AWARDS/ACTIVITIES**

#### **Sisterhood Soup**

*Founder | January 2019-present*

Personal coaching, professional speaking, and life-changing workshops to empower women, and help them identify purpose and passion. The mission for Sisterhood Soup is connecting all women to a greater village of supportive sisters and empowering them to discover their own inherent magic to amplify their dreams.

- Susan G. Komen | Affiliate of the Year 2016
- Pi Alpha Alpha honorary society | Member
- Boys & Girls Clubs of Central Iowa | MVP 2014, MVP 2013, Rookie of the Year 2012