



(515) 222-2428

1776 West Lakes Parkway
West Des Moines, Iowa 50266
www.telligenci.org

May 20, 2019

Dear *Women of Interest* Review/Selection Panelist:

I am writing to enthusiastically offer a letter of support for Jessica Nelsen and her *2019 Meredith Emerging Women of Influence Award* nomination. I have the good fortune of knowing of and working with Jessica in several capacities for nearly a decade. Nelsen has seemingly dedicated her career to advancing women's health promotion and advancing herself as a nonprofit professional for the most vulnerable members of our statewide community. I am in complete support and fully recommend Jessica's nomination and ask you strongly consider Nelsen for this well-deserved honor.

As the staff person of Telligen Community Initiative (TCI) and covering philanthropic investments across four states, I try to determine quickly who can be valuable colleagues and sources of health advocacy, information and thought leadership. Jessica has quickly become a trusted leader from that perspective. Her work at Susan G. Komen Greater Iowa Affiliate continually demonstrates a vision and commitment to mission advancement. Nelsen has been instrumental in the successful merger of the previous Iowa infrastructure of Komen from multiple entities to one voice from a mission programming standpoint. This is highlighted by thought leadership in the area of combined Komen grant making, as well as the recent (May 1st) reimagining and introduction of mission programming called *Komen Greater Iowa Treatment Assistance Program*. This is a stipend for treatment, medications, childcare, transportation and/or durable medical equipment – many of the issues around treatment that are hidden, but real costs that a breast cancer patient must address on their journey. This program development and launch helps demonstrate Jessica's thoughtful vision and a clear labor of love for her and something that Nelsen has a passion for advancing. As a long-time Komen volunteer, this is one of many examples of Jessica invigorating new approaches and innovative programming to better use philanthropic support. As a professional colleague and leader, I hold Jessica in the highest possible regard.

Please contact me at any point at either 515/554-2908 or mmcgarvey@telligenci.org if I can be of any further assistance in advancing Jessica within the nomination and review process. I deeply appreciate your consideration of Jessica for this high honor.

Sincerely,

A handwritten signature in black ink, appearing to read 'Matt McGarvey', is written above the typed name.

Matt McGarvey,
Executive Director