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Blue Shield Association

May 27, 2014

Jason Swanson
Meredith Emerging Woman of Influence Award
Des Moines Business Record
The Depot at 4th Street
Des Moines, IA 50309

Dear Jason and Review Committee:

It is a privilege for me to nominate Bobbi Bentz for the newly created Meredith Emerging Woman of Influence Award.

Bobbi came to Wellmark in August of 2011 and has proven herself to be an outstanding employee. As a Network Engagement Business Partner Bobbi works closely with the provider community and is well-respected by everyone with whom she comes into contact. She works tirelessly to develop innovative and collaborative initiatives which result in increased quality of care for Iowans as well as opportunities for provider savings. Bobbi is clearly developing into an exceptional leader here at Wellmark. She exhibits extremely high business and ethical standards and represents Wellmark well in whatever setting she is placed.

While Bobbi's fast-paced career requires long days and arduous work, she has still found the time to be an active participant in her community as well as many non-profit organizations. Bobbi was elected to the Ankeny City Council in 2012, is a member of the Ankeny Chamber of Commerce and, in addition, has maintained involvement with numerous non-profit and philanthropic organizations. Bobbi is a Board Member for BRAVO Greater Des Moines as well as Ankeny Young Professionals. She is actively involved with Easter Seals and the American Heart Association, to name a few, and is also active in her church. All this while raising a young family.

Bobbi sets an extraordinary example for her colleagues and by her actions illustrates the blueprint for success. I am pleased to have the opportunity to nominate Bobbi for this award and highly recommend her for the Meredith Emerging Woman of Influence Award.

Sincerely,

Laura Jackson
Executive Vice President
Health Care Innovation and Business Development