

Recommendation for the inaugural  
Meredith Emerging Woman of Influence 2014  
Brianne Sanchez

From Madeleine Maxwell, WOI 2009  
*to accompany the nomination of  
Brianne Sanchez submitted by Barbara Boose*

Brianne Sanchez has verve, nerve, a heck of a lot of talent and a zest for doing things that enrich both individuals and the community at large. She jumps right in to get involved, champions causes, leads the charge and succeeds at accomplishing what she has her heart set on. Helping others is so important to her, that throughout college she served in various capacities including helping, leading and guiding prospective and current students.

When she was a neophyte staff writer at the Des Moines Register, they awarded her for her exemplary work and leadership abilities. Only five years out of college, she continued to develop her creativity and her communications skills—and was busy as a community volunteer. As such, Brianne was actively involved in conceiving and producing a creative writing program for women prisoners at Mitchellville. She became a whiz at social media. She studied for her MPA in Nonprofit Management while she was employed by Drake University, Marketing and Communications— and, following that, at the “I Have a Dream Foundation.” She was instrumental in bringing the TEDx Talks to Des Moines and TEDx invited her, as a young leader, to a summit in Qatar. Brianne was a presenter at a workshop to help further engage others in the field as a group. She co-founded Young Nonprofit Professionals Network in Des Moines and she has served on the board for the Des Moines Social Club.

Her list of broad programs and projects for each of her successive employers is very impressive. Brianne’s talents, fine record and great potential have been realized with her recent appointment at Des Moines University as Community Relations Manager speaks for itself. She’s very impressive!

Realizing that she graduated from college just seven years ago, that she’s married with a young child, works fulltime and still volunteers, Brianne Sanchez is an accomplished young adult. She’s learned a lot along the way, and shared her talents and her time. She’s influenced many other young people to develop themselves and she, herself, certainly walks the talk.

I came to know her when she was at Drake. I recognized her talent, ambition and desire to help others. I enjoy her sense of humor, her creativity, and her ability to look at life with whimsy and at the same time take on issues seriously. Obviously, I believe that she has the potential to become a Business Record Woman of Influence!

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