



New Directions Shelter • The Home Connection

New Directions Shelter
Emergency shelter for Women with Children
515.243.7456

The Home Connection
Permanent Supportive Housing for Women
515.244.9748

June 2, 2014

Women of Influence Award Nomination
Business Record
100 4th Street
Des Moines, Iowa 50309

RE: 2014 Women of Influence Emerging Leader Award Recommendation – Sara Schuler

To Whom It May Concern,

I would like to highly recommend Sara Schuler as the recipient of the 2014 Women of Influence Emerging Leader Award. I have had the pleasure of working with Sara as a Board member for Hawthorn Hill for the last 8 years. She is currently serving as the Vice President of the Board; a role she has been in for over 2-years.

Sara has provided exemplary leadership for Hawthorn Hill. She has helped lead Hawthorn Hill to achieve many strategic achievements to further serve the many homeless families with children, especially single mothers that come to Hawthorn Hill for a helping hand.

Sara not only provides countless hours of leadership for Hawthorn Hill, but also personally donates to the organization not only with contributions but also through volunteering. She has provided weekend meals for the families staying at our New Directions Shelter and provided in-kind donations for the families including adopting a family every Christmas. Sara also provides important professional expertise for Hawthorn Hill through her professional human resources experience.

Sara is a pleasure to work with, and she has truly made Hawthorn Hill a much better nonprofit through her leadership, generosity and compassion to help others.

Sincerely,

Tim Shanahan
Executive Director

June 6, 2014

To the Women of Influence Selection Committee

It is with great pleasure that I nominate Sara Schuler for the 2014 Emerging Women of Influence award. Sara consistently demonstrates strong leadership and a passion for both her work and community while always maintaining high integrity and ethical standards.

I have worked with Sara in various board capacities with Hawthorn Hill for over five years. During this time, Sara has utilized her HR skills and capabilities to effectively advise the organization on various matters. Additionally, Sara has served in a leadership capacity to develop and execute our strategic plan and objectives. Sara played a critical role in the acquisition, rehabilitation and finally implementation of seven new homes in Hawthorn's Home Connection program. Sara continually shows her passion for improving the lives of homeless women and families within our community.

Hawthorn Hill will be looking for Sara to provide leadership and direction as we head into our next phase of our strategic plan. I am grateful for Sara's contributions, leadership strength and commitment to improving our community. She is tremendous asset to Nationwide Insurance, Hawthorn Hill and the Des Moines community.

Sincerely,

Mark Joos
Senior Vice President and Chief Financial Officer, GuideOne Insurance
Board President and Treasurer, Hawthorn Hill