



Des Moines Business Record
c/o Jason Swanson
100 4th Street
Des Moines, IA 50309

To Whom It May Concern,

It is my pleasure to recommend Keshia Meissner for the Emerging Woman of Influence Award. As a volunteer and Board of Directors President for Beacon of Life, we have worked closely on several projects and her competence, drive and passion for her work have impressed me very much. I am confident Keshia embodies the qualities of an ideal candidate for this award.

In September of 2011 I began volunteering for Beacon of Life. That same year, Keshia Meissner was hired as the Executive Director for Beacon of Life and her devotion to the mission has generated a growing group of supporters and awareness in this community. Her positive outlook toward not only the joys of the job, but more importantly the challenges of this work, have made her an invaluable asset to Beacon of Life.

Keshia has always been eager to further enhance her skills through opportunities presented to her. She has attended workshops on fundraising, non-profit board building seminars, and enrolled in a mentor program all in an effort to expand her knowledge and network. Keshia's desire to make a difference is just one of her influential qualities. She motivates and inspires by example. The women who live at Beacon of Life see her resolve and when motivation wanes, determination grows and that is because of Keshia and her incredible staff.

Over the last four years of getting to know Keshia, I have seen incredible qualities in her that make her an excellent candidate for this award. She has managed multiple responsibilities while maintaining professionalism, leadership, positivity and dedication; she is a true Emerging Woman of Influence.

Please don't hesitate to contact me directly with any questions at 515-360-1276 or at LSMathews2784@gmail.com.

Sincerely,

A handwritten signature in black ink that reads "Lindsey Mathews". The signature is written in a cursive, flowing style.

Lindsey Mathews
Beacon of Life Board of Directors President