

Des Moines Business Record

c/o Jason Swanson

100 4th Street

Des Moines, Iowa 50309

Dear Jason,

I appreciate the opportunity to write my letter of support for Susan Hatten's nomination for the Emerging Woman of Influence Award.

I have worked with Susan in my capacity as President of Winefest 2015. After observing her contributions over the years- first as President of our Grand Cru young professional group and secondly, as a director of our Foundation board-I invited her to become a member of my Executive Committee in 2015. This is a four year path to being President of our organization and confirmation of her ability to identify and solicit financial support for annual Presenting Sponsors, event sponsors and additional donations and personal volunteer involvement.

Susan has over the years assembled an impressive network of business and social contacts in the course of building her successful business career in sales- related responsibilities. She is a clear and innovative problem solver and an expert at thinking outside the box when presented with unique challenges.

Her business career has progressed from market research, public and media relations, business strategist to senior business development executive lead. Every professional advancement has built on her education, experience and individual drive.

Her civic involvement is heart-focused toward children, education, women's leadership development and downtown development. She has accumulated various community awards which acknowledge her volunteer accomplishments.

I wholeheartedly support Susan's nomination as a thank you for her years of dedicated involvement to better our community's business, arts and culture and social well-being.

Respectfully submitted,

Joyce A Chapman, Winefest 2015 President and Community Volunteer