



TERRY E. BRANSTAD  
GOVERNOR

## OFFICE OF THE GOVERNOR

KIM REYNOLDS  
LT. GOVERNOR

Des Moines Business Record  
c/o Jason Swanson  
100 4th Street  
Des Moines, Iowa 50309

Dear Des Moines Business Record,

I write supporting Susan Hatten as the Meredith Emerging Business Woman of the Year. Susan is person of integrity, ability and has an extraordinary commitment to serving our great community. Perhaps most importantly, she is deeply committed to leading in our community today and into the future.

Susan has achieved success in her roles as a business and community leader at two great Iowa companies. As the Senior Business Development Executive Lead at Sigler Companies, Susan was instrumental in the generation of new business as well as the rebranding and marketing initiatives. Her leadership corresponded with a \$20 million increase in collective revenue and a 24 percent growth in the company in the period of 2009-2012. Starting as an intern, she worked her way to the position she held through proven leadership and relationship building. Susan now serves as Senior Consultant for Strategic Partnerships at Holmes Murphy & Associates. She travels the country, bringing her Iowa-nice manner and proven ability to connect with others to take Holmes Murphy to even greater heights.

Her success in business has never come at the expense of her contributions to the Des Moines community. Simply put, Susan's leadership and 'can-do' attitude has brought success to every charitable organization she has joined. She has served as President, and currently serves on the Board of Directors, for Young Variety, The Children's Charity focusing on projects that brighten children's lives. Susan serves on the Winefest Executive Board of Directors, the Governance Committee for Lead like a Lady and on the Viewing Party Committee for the Des Moines Symphony Yankee Doodle Pops.

Iowa is seeing success like never before. Iowans, the wonderful, hard-working and community conscious people of our state drive this success. The Business Record Women of Influence honors are renowned for recognizing outstanding Iowa women. Specifically, the Emerging Woman of Influence looks for an established leader but also someone "poised to take on an even larger community-wide role in the years to come." Susan exudes the characteristics and qualities that make Iowans great, she is an asset to our community and has a future as bright as the summer sun. I give Susan my highest recommendation and I appreciate your consideration of her for this honor.

Sincerely,

A handwritten signature in black ink, reading "Michael Bousselot". The signature is stylized with a large, flowing "M" and a cursive "Bousselot".

Michael Bousselot  
Legal Counsel