**Kimberly Baeth\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**14947 Northview Drive**

**Urbandale, IA 50323**

**(515) 986-2154**

**EDUCATION:** Iowa State University, Ames, Iowa

Bachelor of Arts: Journalism and Mass Communication

Majors: Public Relations and Business Communications

GPA: 3.7/4.0 with honors and distinction

General Education Degree—Marshalltown High School

Graduated top 5% of class, took honors courses and in Honors Society

Selected to speak at High School Graduation

**PROFESSIONAL**

**EXPERIENCE:**

1997- Present: Owns and operates **Golden Openings, Inc**. A full-service event and product company that specializes in Grand Openings, Ground Breakings and Business Events. Organizes and host events, maintains rental equipment and business functions in Iowa. Wrote and published three books— Grand Opening Guide, Ribbon Cutting Guide Book and Ground Breaking Guide Book. Set up three franchises to date—MN, California and New York, with Nebraska opening soon. Hosts and maintains website, catalogs and inventory for products. Organizes fund raisers that coincide with events to raise money for charitable organizations and youth groups. Serves PR and Media relations contact for new businesses person, chambers, meetings, community functions and more. Oversees 15 staff and manages all aspects of owning a small business. Notable facts:

* Year-over-year revenue has averaged a *30% increase per-year* for 20 consecutive years.
* We offer over 1000 products and services and have created a “one-stop-shop” for customer’s ceremonial event needs.
* We have customers all over the world and have shipped to 6 of the 7 continents.

1994-1997: North Hennepin Chamber of Commerce—Membership Services Director

1993: Feature writer for MARSHALLTIMES Magazine (side job)

1994: North Central Human Services—PR & Fund Raiser Director

1993: Internship: Ruan Gran Prix—Assistant PR Director - Spring/Summer

1992: Internship: Mary Greeley Medical Center—Marketing/PR Department

1991: Internship: Marshalltown Time Republican—10 week internship program

1990: Red Cross Swim Director and Head Water Safety Instructor

1990: Taught Life Guard Certification and Upgrade & Safety Courses

**VOLUNTEER**

**ACTIVITES:**

* Board of Directors – City of Urbandale Economic Development Board
* Board of Directors & President's Club—YMCA Waukee Branch
* Board of Directors— Camp Fire USA—Current term: 2008 - 2011 term
* Board of Directors—NAWBO (National Assoc Woman’s Business Owners) Corporate Sponsor Chair: Current
* Member of Leukemia and Lymphoma - Team in Training– Raised over $5,500 in fundraiser/ran marathon.
* Jim Goodman Memorial Scholarship Chairperson/Hy-Vee Triathlon –Raised over $6,000 for his daughters’ education fund
* Cutting Out Cancer—Raised $25,000 for John Stoddard Cancer
* Central Iowa Blue Ribbon Campaign – Gave away 35,000 yards of ribbon and hung for Central Iowa in honor of fallen police officers
* Youth Basketball, Soccer, Swimming coaches, Chi Omega President’s Parents Club – Vice President

**AWARDS:**

* Urbandale Business of Year—2016
* Metro Woman’s Connections Group – Woman of the Year – 2016
* US Chamber – Top 100 Small Business Dream Big Award Winner—2016
* Grimes “Business of the Year” - 2014
* DMACC Small Business “Top Growth” Award - 2014
* Jim Goodman Entrepreneur Sprit Award – South & East Des Moines Chamber
* Forty Under 40 – Des Moines Business Record
* The Best Kept Secret Award – Celebrate Business Award/Economic Impact Awards (Greater Des Moines Partnership)
* Fittest Exec Award (two years), Des Moines Business Record
* Special Event Show - National Speaker/Round Table Leader
* Emerging Entrepreneur of the Year – Twin West Chamber of Commerce
* Woman of Influence – Twin Cities Business Record

**HONORS:**

* Central Iowa Fair Queen
* General Motors Volunteer of the Year
* Recipient of PRSA (Public Relations Scholarship) for ISU
* ISU’s GREEK Woman of the Year
* Selected to ISU’s Homecoming Court—one of five ISU woman chosen to represent ISU for Homecoming Week, Queen - Runner-Up
* Top 5% of ISU’s Graduating Class, Dean’s List—7 of 8 semesters while at ISU
* University Honors Program
* Alpha Lambda Delta/Phi Eta Sigma Scholar Society
* Golden Key Award—(Top 15% of sophomores at ISU)
* Kappa Tau Alpha (Top 5% of all Journalism Students)
* Mortar Board Award (Top 2% Juniors based on grades/leadership)
* Phi Kappa Phi (Top 5% University scholar/leadership)
* Order of Omega (Top 1% of Greek System—scholar, leadership, volunteer