**LI ZHAO MANDELBAUM**

### 4500 Westown Parkway Suite 115, West Des Moines, IA 50266 li@chinaiowa.com 515.282.9988

***A multilingual Chinese native with extensive international business experience.***

* Worked in China, The Netherlands, U.K. and U.S.
* Fluent in Mandarin, Cantonese and English.
* Master’s in International Trade and Economics.
* Demonstrated entrepreneurial experience.
* Strong public speaking and people skills.
* Received Governor’s Volunteer Award.

**EXPERIENCE**

*Apr. 2010 –* **China Iowa Group LLC,** West Des Moines, IA

*Present* ***President***

### Co-founder of a firm that facilitates trade and investment between China and the US.

* + Provides comprehensive services for importing and exporting, market entry strategies and overseas market development.
	+ Traded over 60 product lines, including exporting a variety of food and agricultural products such as seed technology, farm equipment, dairy and wine.
	+ Business is expanding to attract qualified Chinese investments to Iowa.

*Apr. 2010 –* **Stine Seed Company,** Adel, IA

*Dec. 2012* ***Country Manager – China***

### Spearhead exploration of the Chinese market for Stine Seed, the largest independent seed company in the U.S. and best known for industry leading soybean and corn seeds.

* + Analyzed economic factors affecting commercial soybean and corn industries in China, including analyzing supply, demand and political factors.

*Oct. 2008 –* **Agricredit Acceptance LLC, Rabobank Group,** Johnston, IA

*June 2009* ***Commercial Information Analyst***

### Achieved significant exposure to the global operations at Agricredit (an asset finance provider for agricultural machinery) and its global parent company De Lage Landen International B.V. (a global provider of leasing, business and consumer finance solutions) through the international management trainee program.

*Jan. 2008 –* **De Lage Landen Leasing Ltd., Rabobank Group,** Watford, United Kingdom

*Sept. 2008* ***Business Analyst***

### Conducted market research to identify business opportunities in India; responsibilities included gathering, assembling and analyzing data and market intelligence and drafting conclusions for presentation to executive board.

*Oct. 2007 –* **De Lage Landen International B.V., Rabobank Group,** Eindhoven, The Netherlands

*Dec. 2007* ***International Management Trainee***

### Implemented a new asset categorization program; prepared presentation and obtained approval from the Asset Management Committee; communicated the new policy to Credit Managers and Asset Managers throughout Europe.

*Sept. 2004 –* **New Oriental Education and Technology Group Inc.,** Changsha, China

## Dec. 2006 International English Language Testing System Instructor

### Trained college students in both English and Western cultural awareness in classes of up to 250 students for the largest provider of private educational services in China.

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*May 2002 –* **Xiangtai Chemical & Pharmaceutical Import and Export Co.,** Changsha, China

*Dec. 2005* ***Assistant Marketing Manager (part-time)***

### Assisted CEO in securing export contract with India for company’s core product and managing client relationship; traveled to India for global trade show.

*Jan. 2004 –* **Shanghai Phoenix Bicycle Import and Export Co.,** Shanghai, China

## May 2004 Assistant European Marketing Manager

### Produced an in-depth market research report to help company formulate entry strategy for Dutch market; report published as MBA case study for Chinese universities.

*July 2004 –* **American Greetings Co.,** Shenzhen, China

*Aug. 2004* ***Sourcing and Quality Control Specialist***

### Coordinated production cycle with U.S. headquarters; traveled to more than 50 factories to oversee quality control procedures.

**EDUCATION**

*Jan. 2007 –* **Tilburg University,** Economics and Finance Department, Tilburg, The Netherlands

## July 2007 Postgraduate Research Program: Consumer Behavior and Marketing

*June 2007 –* **University of Bologna,** College of Public Management, Forli, Italy

## June 2007 Summer Program: Accounting and Budgeting in Public Management

*Sept. 2004 –* **Central South University,** College of Business and Management, Changsha, China

## Dec. 2006 Master of Economics: International Trade and Economics

*July 2005 –* **University of Vienna,** College of Political Science, Vienna, Austria

## Aug. 2005 Summer Program: European Political Systems, Legal Framework and Culture

*Sept. 2000 –* **Central South University,** College of Business and Management, Changsha, China

## June 2004 Bachelor of Economics: International Trade and Global Marketing

**CIVIC INVOLVEMENT**

### 2014 Honoree for Passport To Prosperity Award by the Iowa International Center

* Bankers Trust Community Board member
* Serves on Export Council of Greater Des Moines Partnership
* Selected for Business Record’s 2011 Class of Forty under 40.
* Youngest member of NEXUS Executive Women’s Alliance upon joining.
* Received Governor’s Volunteer Award from Iowa Governor Chet Culver in 2010.
* Responsible for handling past Laureates and the Council of Advisors as a staff volunteer for the World Food Prize since 2010.
* Received volunteer award in 2009 from the Commission on the Status of Iowans of Asian and Pacific Islander Heritage; recent volunteer experience includes:
	+ GrandView University Board of Trustees
	+ Iowa International Center – Board member
	+ Broadlawns Medical Center Advocate Circle – Past Board member.
	+ Des Moines Botanical Garden Friends Board – Past Board member.
* Recognized as the 2009 Diversity Committee Person of the Year by YPC Des Moines.
* Hobbies include traveling, dancing, public speaking, yoga, karaoke and ping-pong.

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