



DIVERSIFIED
MANAGEMENT
SERVICES

May 21, 2019

The Business Record
Attention: Business Owner of the Year Committee
The Depot at Fourth
100 Fourth Street
Des Moines, IA 50309

To Whom It May Concern:

I am pleased to recommend Katie Patterson for the 2019 Business Owner of the Year Award. Katie exemplifies the meaning of this award through her commitment to the community, her family and her business.

I first met Katie through Lead Like a Lady. Through that network Katie has connected with me and helped support me as a business owner. She has provided tips on her experiences as a small business owner that has worked hard to scale her business fairly quickly and many more things that have been invaluable.

Since then, I have had the honor of getting to know Katie on a personal level and learned that her involvement in LLL only scratches the surface of what she is giving back. Katie also participates in BRAVO Greater Des Moines, she led her company to 3 Inc. 5000 placements, she was named the Iowa Women of Innovation Rising Star and has been a trailblazer in the community for working hard to have more small businesses offer paid parental leave.

As you can see from all of the activities and awards that I have noted, Katie is a truly outstanding individual that is most deserving of this award. She shows that as women you can be an integral leader in the community and your career while still dedicating quality time to your family. I am honored to be able to write this letter today.

Sincerely,

Kate Banasiak, President & CEO Diversified Management Services