To Whom It May Concern,

I write this letter of recommendation for the nominee, recipient, Angela Williams-Jackson, small woman business owner of the Great Frame Up | West Des Moines, IA.

Angela Williams-Jackson and her custom framing business, The Great Frame Up | West Des Moines, IA, have displayed grassroots growth through community development with both financial and time investment contributions through a variety of instrumental organizations throughout Iowa. She has displayed a selfless, transparent position in her work ethic and her community contributions; putting others before herself and putting herself into her work. In 2016 I met Angela who was working to give artists proper gallery representation at a fair, transparent rate. As an artist, an entrepreneur, and a person with deep-rooted native connection to the community, Angela took me in and mentored me while introducing me to the business side of the art industry. She has a special ability to recognize unique strengths in others and foster enablement of personal and professional development while passing her authenticity to others empowering them to be themselves, find themselves and be something bigger than today. That is a special gift.

Fast-forward to 2019, I have recently launched a revolutionary, industry disruptor, custom art advisory service leveraging experience and most importantly knowledge transferred and now exchanged between Angela, myself and others and am proud to have her serve in an advisory board position for my firm, Morezarte. We have both seen our businesses grow as a result of this newly tech art advisory, as custom framing is mutually complimentary to the custom art model. She is a collaborator, a connector and is fair; these are critical factors when considering not only the velocity of success she has had, but the trajectory as well. Time is precious and she spreads her time evenly between her faith, her family, her business and her community. I am confident to say it is in that very order and Des Moines, as well as the state of Iowa is blessed to have Angela Williams-Jackson as well as her many contributions be received by so many.

With honor,

Robert Moore II

Founder + C.E.O.

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