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100 Forth Street  
Des Moines, IA 50309

To Whom It May Concern:

It is with great pleasure that I write to endorse Joyce Chapman as a candidate as one of this year's "Sages Over Seventy".

Joyce is the perfect candidate for this award. She is the most thoughtful and compassionate person I know. I have come to know Joyce closely through Winefest. When I joined Winefest as Executive Director three years, Joyce was our Board President. Joyce is extremely considerate, diligent and always creative – a true ambassador for our community. I am so often in awe of her fabulous ideas and abundance of energy and enthusiasm for the projects she is a part of.

Joyce has mentored me in my position as Executive Director of Winefest since I began. She has been at the center of Winefest and the significant growth we have seen in the past three – five years. She has shown me that the small details make the biggest difference, unique experiences will create long lasting patrons and relationships are key to success. Her careful consideration of our Board of Directors, sponsors, patrons and partners and the experiences for all of them have pushed us to new levels.

In addition to being an amazing mentor and community member, Joyce is a graceful and elegant woman – she is absolutely the definition of a "Sage" and so well deserving of this recognition. She is well traveled, well read and can find something to discuss with anyone she meets. All qualities that I admire and strive to achieve. She is a great ambassador for our community and I am proud to have her part of Winefest and call her a mentor and friend.

Kindest Regards,

Natasha Sayles  
Executive Director  
Des Moines Wine Festival Foundation