



“90% of our distribution is in Central Iowa. **There is no other medium that can offer a more concentrated exposure for Iowa-Des Moines Supply to our many industries we service than The Business Record ...** Through this continued business community awareness, and advertising support for our account managers, **our business has grown every year since we began budgeting for the Business Record.**”

BILL WEIDMAIER

*President,
Iowa-Des Moines Supply, Inc.*

PUBLISH DATE EDITORIAL FOCUS

January 3	STEM
January 10	Banking & Finance
January 17	Public Companies
January 24	Legislative Issues to Watch
January 31	Economic Forecast 2014
February 7	Technology
February 14	Engineering
February 21	Non-profits
February 28	Health Care
March 7	Forty Under 40
March 14	Human Resources
March 21	Building & Construction
March 28	Leaders Survey
April 4	Diversity
April 11	Social Media & Web Development
April 18	The Green Issue: Sustainability
April 25	Innovative Companies
May 2	Hospitality
May 9	Young Professionals
May 16	Banking & Finance
May 23	Building & Construction
May 30	Municipal Governments
June 6	Economic Development
June 13	Employee Wellness
June 20	The Photo Issue: CEO Personal Profiles After Work
June 27	Arts & Entertainment
July 4	The Business of Sports
July 11*	Health Care
July 18	Workforce Development
July 25	Marketing & Public Relations
August 1	Women of Influence
August 8	Education
August 15	Insurance
August 22	Building & Construction
August 29	The Entrepreneurs
September 5	Employee Benefits
September 12	Transportation
September 19	Best of Des Moines
September 26	Food, Wine & Beer
October 3	Manufacturing & Trade
October 10	Energy & Utilities
October 17	Leadership Development
October 24	Architecture & Design
October 31	Banking & Finance
November 7	Downtown Development
November 14	The Jobs Issue
November 21	Health Care
November 28*	Legal Issues
December 5	Retail
December 12	Biotech
December 19*	Technology
December 26*	Year in Review

*Advanced deadline due to holiday